

ACTIVITY PROGRAMME FOR A YOUTH MOBILITY

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| Activity n° | KA1 | | | | |
| Participating organisations | Young Steps Youth Club; Creative Minds; Ukrainian Youth Centre; RCP, RAZVOJNI CENTER PTUJ, ZAVOD ZA SPODBUJANJE RAZVOJA INOVATIVNEGA GOSPODARSTVA IN TURIZMA; Miras-Moldova; National Council of Youth Organisations of Georgia, Evropske centrum mladeze Breclav/European Youth Centre Breclav z.s., Horizons For Youth, Magna Carta n.o., Jump in associazione culturale, Unique projects, ASOCIACIÓN JUVENIL IDEA | | | | |
| Venue | | | Duration | | |
| City | Country | Start date | End date | Activity duration | Travel days |
| Izmir | Turkey | 04/10/2015 | 11/10/2015 | 7 | 2 |
| Activity Programme | | | | | |
| Timetable | Activities | Non-formal & Informal learning methods used | | | |
| <i>DAY 1</i> | | | | | |
| | Arriving of the participants | | | | |
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| 13:00 - 14:30 | Lunch | | | | |
| 15:00 - 18:30 | Getting to Know Each Other | Name games: "Adjectives", "Gestures"; "Crosswords"; "Secret Investigator"; "Snowball" | | | |
| 19:00 - 20:00 | Dinner | | | | |
| 20:00 - 23:00 | Welcome Party | Non-formal communication | | | |
| <i>DAY 2</i> | | | | | |
| 08:00 - 09:00 | Breakfast | | | | |
| 09:00 - 10:30 | Introduction to the Training Course | Welcome speech. Expectations, fears, contribution. Rules of the project. Personal goals-setting. | | | |

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| 10:30 - 11:00 | Coffee Break | |
| 11:00 - 13:00 | Team-Building Activities | "Flying Chairs". "Ocean". "Back Writing" |
| 13:00 - 14:30 | Lunch | |
| 14:30 - 16:30 | Presentation of Erasmus+ Programme | Presentation. Group work. Erasmus-Quiz |
| 16:30 - 17:00 | Coffee Break | |
| 17:00 - 18:30 | Presentation of YouthPass & Key Competences | Video-presentation. "Flower of competences" |
| 18:30 - 19:00 | Reflection Groups | |
| 19:00 - 20:00 | Dinner | |
| <i>DAY 3</i> | | |
| 08:00 - 09:00 | Breakfast | |
| 09:00 - 10:30 | Types of Communication | Presentation. Group work. The participants will have to communicate with each other using different types of communication: verbal, non-verbal. |
| 10:30 - 11:00 | Coffee Break | |
| 11:00 - 13:00 | Communication Strategy for NGOs | Case-study. Interactive dialogue. The trainer will present the main steps of building the communication strategy, choosing the target group, settings of the goals, implementing the tactics. |
| 13:00 - 14:30 | Lunch | |
| 14:30 - 16:30 | What Is Media? Difference Between Traditional and New Media | Presentation of media. Group discussion about identifying of traditional and new media. Group work: advantages and disadvantages of new media |
| 16:30 - 17:00 | Coffee Break | |
| 17:00 - 18:30 | Social Media | Group discussion about difference between social media and social network. Case-study: analyzing of successful NGOs' cases in social media. Sharing experience between NGOs. |
| 18:30 - 19:00 | Reflection Groups | |
| 19:00 - 20:00 | Dinner | |
| 21:00 - 23:00 | Intercultural Evening | Presentation by participants their countries, traditions, food and culture (5 min. per country) |
| <i>DAY 4</i> | | |
| 08:00 - 09:00 | Breakfast | |

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| 09:00 - 10:30 | Differences Between Governmental and Non-governmental Organizations | Group discussion |
| 10:30 - 11:00 | Coffee Break | |
| 11:00 - 13:00 | Problem of Youth Unemployment: Causes and Solutions | Group work. "Problem Tree". Presentation |
| 13:00 - 14:30 | Lunch | |
| 14:30 - 18:30 | City Game | Quest. The participants will receive the tasks in order to integrate to local community, learn about Turkish culture, see historical and cultural sights of the town |
| 18:30 - 19:00 | Reflection Groups | |
| 19:00 - 20:00 | Dinner | |
| <i>DAY 5</i> | | |
| 08:00 - 09:00 | Breakfast | |
| 09:00 - 10:30 | Visit of The Representative of The Local Business | Meeting with the representative of local business from the communication department. "Q&A". Communication strategy. Social responsibility of business |
| 10:30 - 11:00 | Coffee Break | |
| 11:00 - 13:00 | Europass | Presentation of Europass (Europass Curriculum Vitae). Individual work on participants' Europasses. Discussion about importance of Europass and its opportunities for unemployed youth |
| 13:00 - 14:30 | Lunch | |
| 14:30 - 16:30 | NGO Fair | "NGO Advertising". The participants will work in pairs and present their NGOs to each others and the "partner" later will present later to the group in a form of advertising in 1 min. |
| 16:30 - 17:00 | Coffee Break | |
| 17:00 - 18:30 | New Media for Social Change | Presentation of successful worldwide campaigns with using new media |
| 18:30 - 19:00 | Reflection Groups | |
| 19:00 - 20:00 | Dinner | |

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| 20:00 - 22:00 | TED Night | Watching inspirational TED speeches selected by participants |
| <i>DAY 6</i> | | |
| 08:00 - 09:00 | Breakfast | |
| 09:00 - 10:30 | Writing the campaigns (Part I) | The participants will create the campaigns relating the problems of youth unemployment in their communities. Theory and practice (Identifying the problem, goals-setting, resources) |
| 10:30 - 11:00 | Coffee Break | |
| 11:00 - 13:00 | Writing the campaigns (Part II) | Theory and practice (calendar, marketing, budget) |
| 13:00 - 14:30 | Lunch | |
| 14:30 - 16:30 | Writing the campaigns (Part III) | Theory and practice (evaluation, re-evaluation, archiving) |
| 16:30 - 17:00 | Coffee Break | |
| 17:00 - 18:30 | Simulation Game | The participants will simulate the situation of presenting the campaigns of NGOs at governmental employment services: Q&A |
| 18:30 - 19:00 | Reflection Groups | |
| 19:00 - 20:00 | Dinner | |
| <i>DAY 7</i> | | |
| 08:00 - 09:00 | Breakfast | |
| 09:00 - 10:30 | Presentation Skills (Part I) | Case-study. Presentation. Interactive dialogue. How to make a successful presentation. Theory. |
| 10:30 - 11:00 | Coffee Break | |
| 11:00 - 13:00 | Presentation Skills (Part II) | Practice. The participants will have to prepare the presentations of their campaigns |
| 13:00 - 14:30 | Lunch | |
| 14:30 - 16:30 | The Campaigns at The Governmental Employment Office | Meeting and presentations of the campaigns by participants at local governmental employment office |
| 16:30 - 17:00 | Coffee Break | |
| 17:00 - 18:30 | Evaluation of the campaigns | Group discussion and evaluation |
| 18:30 - 19:00 | Reflection Groups | |

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| 19:00 - 20:00 | Dinner | |
| <i>DAY 8</i> | | |
| 08:00 - 09:00 | Breakfast | |
| 09:00 - 10:30 | How to Write an Erasmus+ Project? | Video-presentation. Problem-tree method (Problem, causes (indirect causes), effects (indirect effects)). |
| 10:30 - 11:00 | Coffee Break | |
| 11:00 - 13:00 | Developing Ideas for Future Cooperation | Brainstorming. Mapping the problems |
| 13:00 - 14:30 | Lunch | |
| 14:30 - 16:30 | Presentation of Future Projects | Presentation. Group discussion |
| 16:30 - 17:00 | Coffee Break | |
| 17:00 - 19:00 | Final Evaluation | Evaluation |
| 19:00 - 20:00 | Dinner | |
| 20:00 - 23:00 | "See-You-Soon Party" | Non-formal communication |
| <i>DAY 9</i> | | |
| 08:00 - 09:00 | Breakfast | |
| | Departure of The Participants | |
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