

Infopack Y.E.S. U.S. – Youth Empowerment and Self Entrepreneurship

The project

YES US was born to wonder about young unemployment, a problem particularly felt and of great interest and relevance of the debate within the Union. The new Eurostat figures show that growth in youth unemployment has continued to reach 23.2% in December 2013, noting that the higher figure is Greek (59.2%), slightly above that of Spain (54.3 %), while values above 40% are also registered in Croatia, Italy, and Cyprus.

Operators working with young people should be regarded as a priority to assist young people in the development of non-formal skills related to learning throughout life, to personal branding, versatility and adaptability as keys to business success.

The project is based on the need to network the different realities of youth workers to develop skills in working with young unemployed people with whom to work in terms of the development of skills related to the world of new professional profiles of 'self-employment in the areas of strategic development of the European economy, with particular reference to the tourism sector and promotion of the areas. The idea is that to build a veritable platform for exchange and training involving actors in the field of youth in order to create new opportunities for youth employment, working to combat the mismatch, stimulate and educate to self and self-awareness, and the development of skills in the ICT sector.

The theme of tourism around which the majority of activities will be developed was chosen because of the economic importance it represents for Europe. Tourism represents for Europe the second voice in its Gross Domestic Product . Europe is considered the first world destination ever if its potential is not completely spoiled.

Partnership

TESORI D'ETRURIA (Coordinator)

Tesori D'Etruria is a no profit association of social promotion created to promote the profitable use of free time of its members through initiatives of natural, culture, sport and tourist education moments in a context of active citizenship, that can favor the spread of cultural and touristic initiatives.

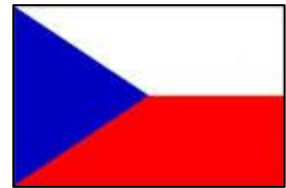
The motto of the association is “to have fun together” and to try to connect or reconnect those threads that bind citizens to their own territory. Driven by a common spirit of solidarity, the founders of Tesori d'Etruria have joined together in legal form of association in order to offer their expertise and professionalism, to promote and organize activities and events, in the fields of culture, environment, recreational, amateur sport, school education, gastronomy, tourism and publishing.

In the statute of Treasures of Etruria "help", "developing", "promote" and "inform" are the watchwords through which to build a path to increase the sensitivity of the institutions and citizens on issues of common interest.

The association finds its inspiration from the territory in which it's located. The cultural, historical, artistic and landscape elements of the territory are always at the base of all events.

EVROPSKE CENTRUM MLADEZE BRECLAV/EUROPEAN YOUTH CENTRE BRECLAV Z.S.

EYCB is non-profitable nongovernmental organization founded by young people for young people in 2007. Its main aims and activities are informing and raising awareness of the European Union and its educational programs; promoting self-fulfilment and personal development of young people through educational programs of the European Union and developing non-formal education, intercultural dialogue, international cooperation and active civil society.



ASSOCIAÇÃO JUVENIL DA LINHA DE CASCAIS ROTA JOVEM

Rota Jovem is a non-profit Youth Association based in Cascais, which promotes and supports activities for young people. With 21 years of existence, it has about 1500 members, mostly youngsters from 16 to 30 years old. Rota Jovem's activities are open to its members and also to young people from the community in general, and they take place at a local, national and international level, developing and exploring partnerships and networks with other organizations working with young people, aiming always at giving the youngsters the opportunity to develop their ideas, their dreams and having all the support to do it. The association has developed a thorough experience in volunteer management and active youth participation and its main areas of action are: international activities (such as youth exchanges, EVS – sending, hosting and coordinating - or Leonardo da Vinci mobility internships), trainings, environment, free time occupation in the area of sports, adventure and culture. Rota Jovem is a member of Globa-l-links network and partner of IYNF and at national level is a member of FNAJ (National Federation of Youth Associations).



STOWARZYSZENIE PROJEKTOW MIEDZYNARODOWYCH "INPRO"

IMPRO is a group of international friends, whose paths crossed on the implementation of shared initiatives. Working on projects has strengthened our conviction that cultural diversity significantly shapes our attitudes and we can take a look at local community from another perspective. Being involved in the activities of the third sector as well as experienced as volunteers, coordinators of projects and managing the organization, we had decided to found an association.



The association believes that the success of its work is based on its international team. Its mission is to make people believe that international initiatives bring added value and progress into the community

development. Through our initiatives we aim to provide qualitative education, to develop individuals as well as create international environment.

HOW MANY PARTECIPANTS

Each national group will have to be composed by **5 youth workers** aged 18-45 years possibly involved in work context characterized by a high level of youth unemployment. It will be advisable to select youth workers who have never participated in an Erasmus +project. Fewer opportunities YW are welcome.

WHEN AND WHERE

The training course will take place in Castiglione in Teverina (Italy) from 14 th to 21 November 2015. Presentation of the Municipality: https://www.youtube.com/watch?v=_LbiCXfhxas

TRAVEL COST

The cost for you travel will be covered by the EU financing. Our organization will buy your flight tickets, as soon as we receive the full list of participants.

DEADLINE FOR RECEIVING THE LIST: 01/09/2015.

ACCOMODATION AND MEALS

The costs related to your stay in Italy will be totally covered by the EU financing. We are now selecting the hostel that will be the scenario of our TC.



OBLIGATIONS

- Each national group must bring the necessary materials, ingredients or food to arrange their "International dinner"
- Each national group must realize before the exchange a video to introduce the reality where he/she works.
- Each national group has to find information about an example of young entrepreneurs of his/her nation (the case will be used to discuss about entrepreneurship as form of self-employment for young)

SCHEDULED ACTIVITIES

Day 1 – 14/11/2015

Arrivals

Day 2 – 15/11/2015

9:30 am – 11:00 am Icebreaking activities – Each country should present and perform 2 icebreaking activities as practical tools to disseminate to other teams

Break

11:30 am – 1:00 pm Presentation of videos and cases of young enterprises by the national delegations

LUNCH

2:30 pm – 4:30 pm Self Entrepreneurship: Workshop on European networks for youth employment (Eures, Eurodesk, Europe Direct, Enic Naric, Ploteus, Euroguidance)

Break

5:00 pm – 6:00 pm Self evaluation session. Introduction to Youthpass

Intercultural Dinner: Poland

Day 3 – 16/11/2015

9:30 am – 11:00 am Youth empowerment: European Youth Conference in Riga: contribution to debate

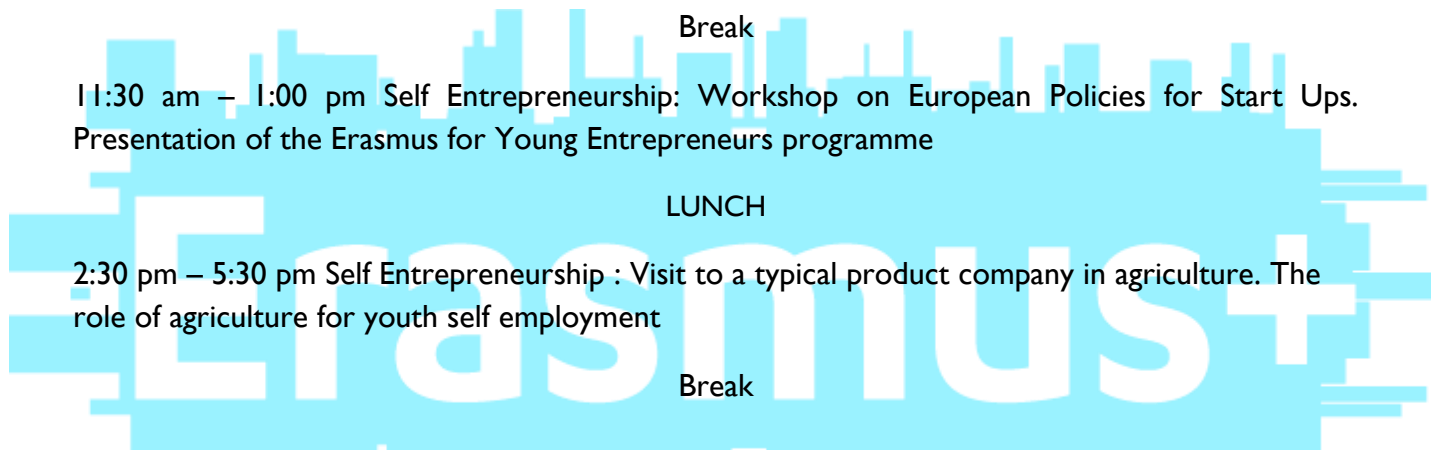
Break

11:30 am – 1:00 pm Self Entrepreneurship: Workshop on European Policies for Start Ups. Presentation of the Erasmus for Young Entrepreneurs programme

LUNCH

2:30 pm – 5:30 pm Self Entrepreneurship : Visit to a typical product company in agriculture. The role of agriculture for youth self employment

Break



6:00 pm – 7:00 pm Self evaluation session and filling Youthpass

Intercultural dinner: Portugal

Day 4 – 17/11/2015

9:00 am Meeting at the hostel lobby. Transfer to Viterbo (Enterprise Incubator)

10:00 am – 11:00 am An exemple of best practice: visit the Incubator for cultural and touristic enterprises.

Break

11:30 am – 1:00 pm Self Entrepreneurship: Debate with young entrepreneurs in the field of culture and tourism

LUNCH

2:30 pm – 3:30 pm Self Entrepreneurship: Interview to tutors and mentors

4:00 pm – 6:00 pm Self Entrepreneurship: Canvas Game and Business Model. How to help young people creating their own business

6:00 pm – 10 pm Night tour in Medieval Town. Dinner in the downtown.

Transfer back to Castiglione in Teverina

Day 5 – 18/11/2015

9:30 am – 11:00 am Self Entrepreneurship: Seminar “How to write a CV in Europass format”

Break

11:30 am – 1:00 pm Youth empowerment: reflection group on causes of Youth unemployment. Access to rights of young people

LUNCH

2:30 pm – 5:30 pm Self Entrepreneurship : Workshop “How to use Social Media to promote a business”

Break

6:00 pm – 7:00 pm Self evaluation session and filling Youthpass

Intercultural dinner: Croatia

Day 6 – 19/11/2015

Free day for sightseeing. Some suggestion nearby: Bagnoregio, Orvieto, Rome, Viterbo. Lunch today not included.

Day 7 – 20/11/2015

9:30 am – 11:00 am Youth Empowerment: School Lab

Break

11:30 am – 1:00 pm Balance of competences: a tool for a SWOT Analysis. Apply it to another participant.

LUNCH

2:30 pm – 5:30 pm Divided in 5 groups, develop a commercial and then pitch 3 mins to present it.

Break

6:00 pm – 7:00 pm Final evaluation session and filling Youthpass

Intercultural dinner: Italy

Day 8 – 21/11/2015

9:00 am – 10:00 am Cerimony for certificates of attendance

Departures

Contacts:

Federica, Chiara and Corinna: prometeus.eu@gmail.com



Erasmus+