

Bees Inspired: A Hive for Female Entrepreneurship

	Session	Method	Learning objectives	Responsible organisation
Travel day 17 Jan 2017 Tuesday	n/a	n/a	n/a	n/a
		Overall goal for the day: Get to know each other, build a safe environment to share and learn, experience and face difference		
Day 1 18 Jan 2017 Wednesday	Intro to Youth Exchange	Intro to team, programme, objectives and common rules		
	Know yourself		Identifying strengths, talents, talk about identity, share life vision, passions, personal values	HUN Flora, CZ Petra, IT Simona
	Team building	Work in small groups, interaction, movement, completing tasks	Start building trust and create a group Map competences and personal qualities present in the group	CZ Petra, NL Ilyana
	Buddy & secret friend		Group dynamics, have a direct support buddy	GR Pinelopi
Day 2 19 Jan 2017 Thursday	She inspires me	Participants complete a homework: think of an inspiring FE from home country and present it to the group.	Diversify and enrich own perspective on entrepreneurship	

	Who is an Entrepreneur? What characteristics does an entrepreneur have?	Definition and skills. Pros and cons of being an entrepreneur vs having a regular job TO DECIDE: Where to fit this session? Life balance		PT Fernando, HUN Flora
	Change maker	Entrepreneurs and social problems. Show the role of an entrepreneur in today's society	Get inspired to be change maker by creating own business	NL Ilyana, GR Pinelopi
		Distribute notebooks and explain the idea of Youthpass : ongoing tool used by the participants		
		TO DECIDE: move to Day 2 – Who is an entrepreneur? Stories: participants share personal experiences of difficulties they've encountered when starting their own enterprise (now & past).		
Day 3 20 Jan 2017 Friday	What change do I want?	Visualisation: Vision exercise to develop a goal. This is a method to invite participants to imagine a place and desired situation in the future, share their deepest wishes and intentions, the impact of their business.	Participants share and exchange experience. Get to know the climate for entrepreneurship in various countries better.	NL Ilyana
	30sec elevator pitch	Start-up weekend methodology Participants have 30 sec to present their vision to the group, what problem do I want to solve, what do I need, what do I offer? They sit down.		BG Plamena

	Group forming	Group people in 6-7 groups based on what they share in the 30 sec. These groups stay for the rest of the Youth Exchange and will work together.		
	Developing a business idea in small groups: realising change	Set the context → ownership	Develop a business idea & explore stages in setting up an enterprise.	NL Irene/Ilyana, BG Plamena

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Day 4 21 Jan 2017 Saturday	Free morning	Participants decide.	To socialise, rest, do some shopping, spend informal time together, group building.	All
	Mapping needs & resources needed for the idea	Give and take - a guided process to identify what they need to make their business idea happen. Participants walk around the room and post what they've brought with them to the room and what they need for their idea.	To map out resources needed and available within the group. Start building up synergies between skills and knowledge of participants.	BG Plamena, NL ?
	24h Social Media	Participants work on an assignment connected to their idea		
Day 5 22 Jan 2017 Sunday	Outdoor challenge	Outdoor challenge and mission: real life experience where participants have to deal with change and have a task to fulfil (in the small groups). Participants use a camera to	To raise resources for the business plan. To apply hands-on skills they gained.	

		document their experiences. Experiential learning.		NL Ilyana, HUN Flora, CZ Petra
	Come back to location	Step out of your comfort zone Present and share stories (after dinner)		
Day 6 23 Jan 2017 Monday	Successful Female entrepreneurs (format & set-up to be finalised)	Speed dating / living library with successful (Dutch) female entrepreneurs Exchange of experiences & interviewing. Demonstration: guest female entrepreneurs show their achievements and work.	To introduce inspiring role models to participants & meet women who took initiative.	
	Limiting beliefs	Gender & entrepreneurship	Challenge existing gender stereotypes. To challenge own perception of gender.	IT Simona,
	De-brief and mid-term evaluation	Creative expression	To give participants space to finetune the youth exchange and reflect about their own process.	
Day 7 24 Jan 2017 Tuesday	Creative Storytelling	Tell the story of your enterprise in pictures, videos, drawing, performance. Outcome: visual & communication strategy, slogan, logo, jingle, commercial spot, story, video, song.	Participants develop a visual/communication strategy for their business.	NL Irene? , BG Plamena

	Pitching		Participants learn how to talk about their idea/business and engage audiences. Pitching.	
	Group presentations		Participants receive feedback from audience (correct & adjust)	
	De-brief & reflection			
Day 8 25 Jan 2017 Wednesday	Who is my audience?	Field work: Identify target group and reach out to them (using Day 7)	Participants identify their potential customers. Participants adjust their service/product based the response of the customer.	
		Pitching your idea (quotes, sale offers)		
		Presentation of the business idea in front of a jury (to be finalised)		
		Winners		
Day 9 26 Jan 2017 Thursday	Work on the booklet		The digital booklet will be the tangible outcome of the project. It will assist youth workers to coach female entrepreneurs more adequately and it will also be a material to document and save the experiences of the group.	
Day 10 27 Jan 2017 Friday	Finalising the booklet	Publish and post about the booklet and the experience		
	Reflecting and action plan	Visual exercise: action plan for when participants are back home.		

	Final evaluation of the youth exchange & closure	Evaluation form and visual evaluation: posters to mark degree of satisfaction and achieving personal goals.		
Travel day 28 Jan 2017 Saturday	n.v.t.	n.v.t.	n.v.t.	n.v.t.