



-WELCOME-

ERASMUS+ PROGRAMME

KA 1.4.3 - MOBILITY OF YOUTH WORKERS

TRAINING COURSE PARTICIPATION IN SOCIAL MEDIA AND SOCIAL MOVEMENTS

Drobollach, Austria

Monday 24th Februar 2020 (arrival day) – Tuesday 3rd of March 2020 (departure day)

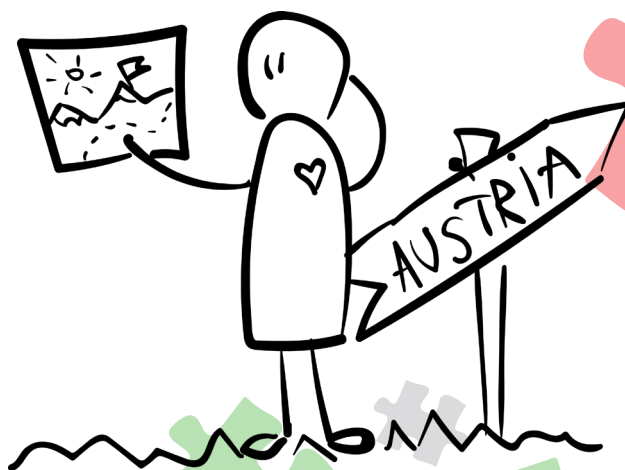
Congratulations!

You are a partner/participant in the Training Course “**YOUTH MEDIA ACTIVISM**” and you are among the **30 participants** that will take part at the training. There will be participants from **Austria, Bulgaria, Croatia, Czech Republic, Estonia, Germany, Romania, Spain, Portugal, Italy and United Kingdom.**

You are participating, because we believe that you will benefit from the training course in your role as a Youth Worker. You will be the one to share your experience with others. We hope that these **7 days** at “**Youth Media Activism**” will be a vivid and useful intercultural experience. To achieve this, we need to look at some practical needs as well and therefore we have prepared this **PARTICIPANT SURVIVAL GUIDE**, that should answer many questions and prepare you for the project.

READ THE GUIDE CAREFULLY AND KEEP IT WITH YOU ON YOUR TRAVELS!

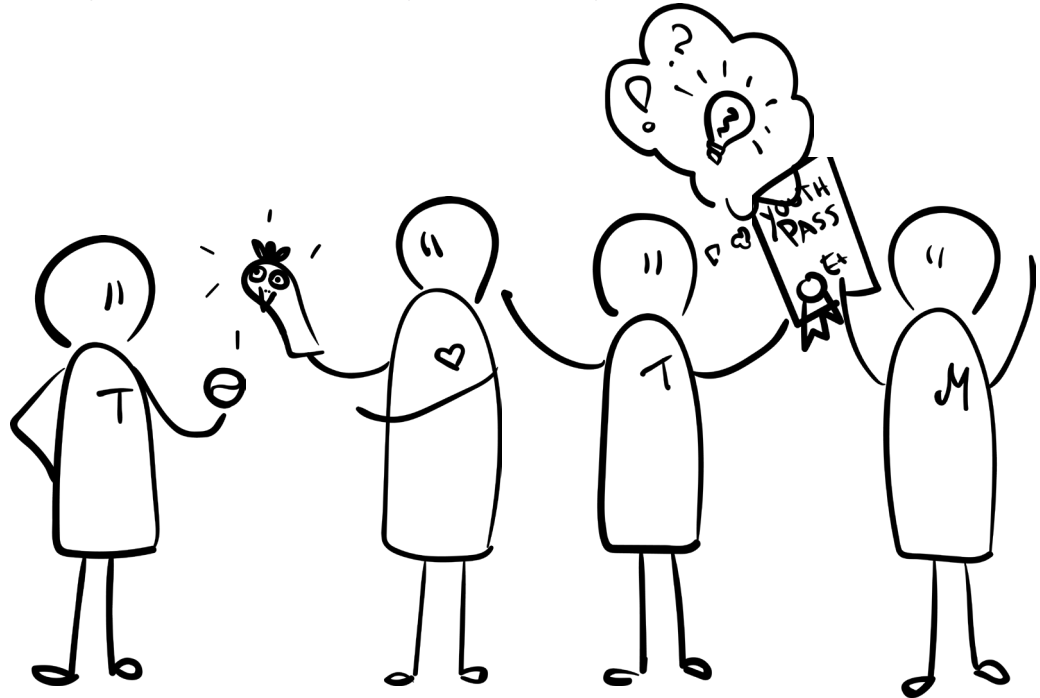
(so you can check the information whenever you need)



We are looking forward to meet you in Austria!

-THE TEAM-

The team is fixed but you have to wait until you get to Drobollach in Austria to check us out. We can tell you that the team of organizers and facilitators are from Estonia, Italy and Austria and are very excited to work together with you.



And how will we do that? It will be a training course, but it's not like the ones where you can sit back and relax. We will use active methods, based on experimental learning, in combination with practical theory. This means that you will work in workshops, with role plays and exchange the experiences you have and plan concrete future projects.

We are all ready and prepeared to meet you soon in our project!

-CONTENT AND ACTIVITIES-

“YOUTH MEDIA ACTIVISM” is a training course based on non-formal and on the principles of hands-on learning and transfer of skills, however according to non-formal technics.

Nowadays, it is vital for young people and civil society youth organizations to grasp the work of social media, not only because they are tools of free

promotion of one's activities and projects, but also because they are now the most powerful tools that activate communities behind a cause.

The course will present to the participants the basics of communication, public speaking, influence, persuasion and rhetoric and how this applies to social media and how messages and values are transmitted to the public and audience.

The TC will consider the sociology and psychology of mass communication, as well as analyze the most recent existing movements that have made extensive use of social media, which have proved to be essential for their success.

The most important part of the TC includes strong elements of practice and hands-on transfer of knowledge, in which everything that has been learned

****WORKING LANGUAGE**

*Whilst many of you speak many different languages the official training language will be in **ENGLISH ONLY!***





“YOUTH MEDIA ACTIVISM” Training Programme will achieve the following objectives:

- ☒ Develop bases on communication, public communication, influence, persuasion and rhetoric and how this applies to social media and how messages and values are transmitted to the general public and audience;
- ☒ Develop the skills and abilities of youth workers to support the active participation of young people in the context of the local communities, through the use of instruments and methods of social media.
- ☒ Examine the possibilities for use of social media for youth activism;
- ☒ Reflect on the non-formal education, of its methods and the applicability of them within social networks;
- ☒ Develop creative and attractive ways to leverage social media for youth activism, with particular attention to civil engagement;
- ☒ Identify opportunities for engagement of local communities and design and develop action plans for the use of social media in the local contexts of reference.

-INTERCULTURAL EVENING-

During the training course we plan to arrange an Intercultural Evening. You will present your own cultures – national, regional, personal or any kind of culture you feel you belong to.

These presentations, you will have one evening per country, should not be a “lecture” but should be done in the creative way. This means that all options are possible. **A culture may be presented by a song, a story, a poem, a dance, some drink or food, etc. You may bring pictures, music or anything which you consider to be most appropriate to present your culture.**

We appreciate if you find catchy and creative way to present your culture.

*Please notice also there is **no alcohol allowed** during the Intercultural Evening.*

-MARCET OF ORGANISATIONS-

One of the nice side effects of international training is the opportunity to meet new nice and interesting people from different organisations all over Europe.

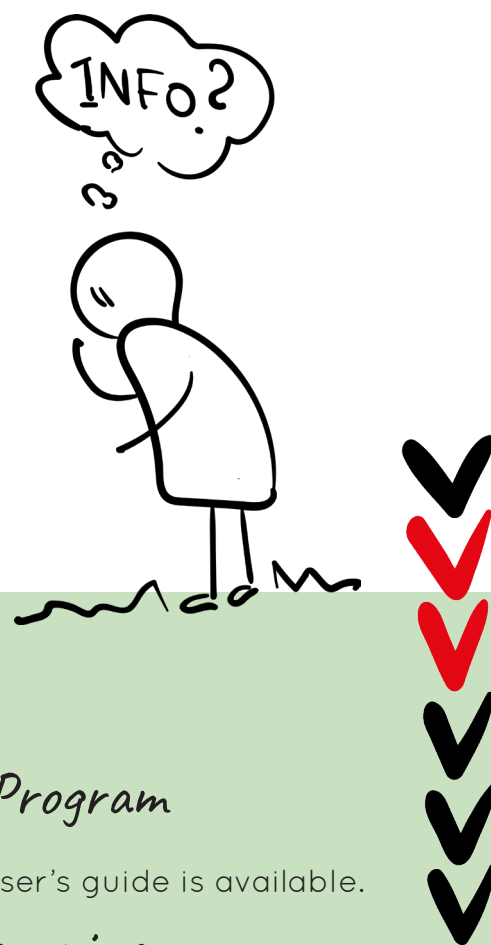
So let us know which context are you recently active in and present your organization and their work.

Bring you promo materials and use your chance to meet future partners!



-PREPEARING THE CONTENT-

In this section you can find web-links which will help to broaden your understanding of the youth in action programme, non-civic and intercultural education in the European context. These links will be useful for you before the training (in terms of introduction) and after the event (in terms of future project implementations as well as training opportunities).



Check out all of those useful links:

General information on European Youth Program

>>>>http://ec.europa.eu/youth/index_en.htm

Information on the European Youth in Action Program. User's guide is available.

Non-formal education and intercultural learning

>>>><http://www.infed.org/biblio/b-nonfor.htm>

Formal/Non-Formal/informal Education background.

>>>><http://www.efc.be/ftp/public/cpi/TCFF%20Intercultural%20Learning.pdf>

Intercultural learning.

>>>>http://www.youth-partnership.net/youth-partnership/publications/T-kits/T_kits

T-kit publications connected with european youth work.

-NUMBER OF PARTICIPANTS-

“Youth Media Activism” will gather 30 participants from 11 different countries. Check below to discover how many participants your organisation have.

| ORGANISATION | COUNTRY | NUMBER OF PARTICIPANTS |
|---|----------------|------------------------|
| EUROPAHAUS KLAGENFURT | AUSTRIA | 4 |
| ASSOCIATION PROFESSIONAL FORUM FOR EDUCATION | BULGARIA | 3 |
| UDRUGA GLUHIH I NAGLUHIH NOVA GRADIŠKA | CROATIA | 3 |
| EVROPSKE CENTRUM MLADEZE BRECLAV EUROPEAN YOUTH CENTRE BRECLAV Z. S. | CZECH REPUBLIC | 3 |
| NÜH | ESTONIA | 3 |
| JUBUK | GERMANY | 2 |
| ARCISTRAUSS | ITALY | 3 |
| BUÉ FIXE- ASSOCIAÇÃO DE JOVENS | PORTUGAL | 2 |
| ASOCIATIA MINTE FORTE | ROMANIA | 3 |
| ASOCIACION GRUPO DESARROLLO RURAL- VALLE DEL GUADALHORCE | SPAIN | 2 |
| THE INSIDIE OUT PROGRAMME | UNITED KINGDOM | 2 |

-COSTS-

There is a participation fee of **EUR 30,00 per participant**, which you can pay during the reimbursement procedure. Board, lodging and programme costs will be provided and paid 100% by grant from the Austrian Erasmus+ National Agency. But it is recommended to have a personal disposal for drinks, small shoppings, etc.

We have a budget for travel costs. According to the restrictions of the Erasmus+ Programme we can only refund up to some of the travel cost, if the following points are fulfilled:

- Your travel route is from your home town to the venue in Austria (Velden am Wörthersee) and back (if you are not travelling from your hometown, contact us previously).
- You have chosen reasonable and economic means of transportation (e.g. APEX or student fares for flight tickets, cheap airlines, 2nd class trains).
- Your travel dates are according to the programme (two days plus or minus is O.K., if you can prove that this transfer is cheaper, in other cases please contact us previously).
- You have a receipt or invoice for the cost of your plane ticket and the boarding cards or the train/bus tickets. If you go by plane and book an e-ticket please send us a copy by email (anna@gemma.cc).

-TRAVEL BUDGET-

| ORGANISATIONS | COUNTRY | TRAVEL GRANT PER PARTICIPANT (EUROS) |
|---|----------------|--------------------------------------|
| EUROPAHAUS KLAGENFURT | AUSTRIA | 20.- |
| ASSOCIATION PROFESSIONAL FORUM FOR EDUCATION | BULGARIA | 275.- |
| UDRUGA GLUHIH I NAGLUHIH NOVA GRADIŠKA | CROATIA | 180.- |
| EVROPSKE CENTRUM MLADÉZE BRECLAV EUROPEAN YOUTH CENTRE BRECLAV Z. S. | CZECH REPUBLIC | 180.- |
| NÜH | ESTONIA | 275.- |
| JUBUK | GERMANY | 275.- |
| ARCISTRAUSS | ITALY | 275.- |
| BUÉ FIXE- ASSOCIAÇÃO DE JOVENS | PORTUGAL | 360.- |
| ASOCIATIA MINTE FORTE | ROMANIA | 275.- |
| ASOCIACION GRUPO DESARROLLO RURAL- VALLE DEL GUADALHORCE | SPAIN | 275.- |
| THE INSIDIE OUT PROGRAMME | UNITED KINGDOM | 275.- |

After you have booked your tickets, please send us the following details as soon as possible:

- >>>>Name of the Traveller (Participant)
- >>>>Date and Time of the Arrival and Departure
- >>>>Price of the tickets

Please send all the tickets and travel information to our project coordinator:

anna@gemma.cc (Anna Roithinger)

If you need any suggestions or help with your bookings, please don't hesitate to contact her!

-ABOUT THE VENUE-

We will be hosted:

**KINDER &
JUGENDERLEBNISHOTEL**

Anton-Falle-Str. 14 / Drobollach



We will share nationalities among the rooms. There is a bathroom/shower in each apartment. Bed linen will be provided by the hostel. **Please take some towels with you.** Breakfast, lunch, dinner and coffee breaks will be provided in the hotel during the whole project.

As you can check in the website, the place offers different activities and possibilities and it can be enjoyed by the participants.

HOW TO GET THERE!

Almost all of you will fly to Vienna International Airport and from there you will have to take a train/bus to **Villach Hauptbahnhof**. Each group will be instructed separately in the best way to reach Villach by e-mail **after confirming the arrival time**. All the groups will be picked up by the organizers at the **train/bus station in Villach**.

Note: Organizers will not provide any accommodation for additional stay in Austria. If participants plan to arrive a few days earlier or depart a few days later they are kindly requested to inform us and we will be glad to offer assistance with booking a hotel.

-PARTICIPANTS AND PREPARATION OF THE GROUPS-



Each country will select the participants from **18 to 30 years old**.

We will need the following information about each one:

- **Full Name**
- **Gender**
- **Birthdate / Age**
- **Passport Number or ID number with issue and expiration date**
- **Phone number and e-mail**
- **Special Needs (Allergy, Food restriction, Health restrictions)**

-WHAT TO BRING-

Clothes: we don't have any dressing code at our training. So feel free to take whatever clothes make you feel comfortable but we advice you to **check the weather forecast before**. Evenings might be colder and raincoats are advisable in this period of the year. Pack comfortable clothes in order to enjoy being outdoors.

Promo materials with main information to present your Organisation during the evening of Organisation Market.

For Intercultural Evening: Ideas, music, snacks, drinks etc to present your country and culture.

DEADLINE:

All partners have to give information about their participants and the travel details before **31st of January 2020!**

***Failing to accomplish this deadline will give us the right to replace the partnership in accordance of the Programme rules.*

-CONTACT DETAILS YOU MIGHT NEED-

>>>> *Anna Roithinger:* anna@gemma.cc

Please send all questions regarding **the organization of the TC** to Anna

>>>> *Marco Santos:* marco@nyh.ee

Please send all questions regarding **the content** of the TC to Marco

See you soon in Austria!

>>> *Your Training TEAM* <<<

