



# ARTrepreneurship

## Leading organisation

SEAL CYPRUS- Cyprus Organisation for Sustainable Education & Active Learning

## Partner organisations

Evropske Centrum Mladeze Breclav - European Youth Centre Breclav Z.S., Czech Republic

Telebelerin Iqtisadiyyat ve Menecmentlik Assosiasiyasi, Azerbaijan | NGO ITTA, Ukraine

Silver Fox North East CIC, U.K. | Mokymosi idejos, Lithuania | Luupuse Selts, Estonia

A.D.E.L. - Association for Development, Education and Labour, Slovakia

UNIque Junior Enterprise, Albania | Associazione culturale Nieddi, Italy

## Main theme of the project:

Entrepreneurship. Acquisition of competences (knowledge, skills and attitudes) in order to improve personal development and employability. Support of the professional development of those who work in the field of youth in order to improve the quality of youth work across Europe.

Profile of the participants: Youth workers, youth leaders, volunteers (there is no age limit).

Number of participants: each organization will participate with 3 people.

Project type: Erasmus+ Key Action 1. Mobility of Youth Workers.

Youth Workers' Training & Networking.

Place: Larnaca, Cyprus

Dates: 19-25 November 2016 Travel dates: Friday 18 Nov & Saturday 26 Nov.

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## WHO WE ARE

SEAL CYPRUS is a non-profit organisation based in Nicosia, Cyprus. SEAL CYPRUS aims in promoting dialogue and cooperation in the fields of education and training, youth, life-long learning, global education, career guidance, vocational training, environment, sustainable development, culture, sports, employment, entrepreneurship and social affairs.

SEAL CYPRUS encourages Cypriots to participate in a variety of national, European and International projects, and also to consolidate the learning they gain and disseminate it at the local and the European level. The main experience of the organization comes from the EU Commission's Programme Erasmus+ / Youth in Action".

In 2014, the organisation implemented the training course

**"Biodiversity and Active Learning"**. At the same time the organisation participated as a partner in several training courses and youth exchanges hosted by our partner organisations in Europe. In 2015, SEAL CY implemented 2 training courses:

**"Make an Impact!"** regarding the dissemination and exploitation of the results of youth work.

**"Know the Way- Go the Way- Show the Way"** about Leadership.

**"Making Ideas Happen"** in 2016, was the first international project of the organisation on Entrepreneurship.



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## SUMMARY OF THE PROJECT

### CONTEXT & BACKGROUND

The project ARTrepreneurship is a continuation of a set of successful trainings to promote Entrepreneurship that SEAL CYPRUS has organised at local and international level. The partners were chosen based on their aspiration to become more efficient in supporting their target groups; to guide, support and inspire young people in their entrepreneurial ideas.

With ARTrepreneurship the partners are seeking to address the issue of Youth Unemployment and to promote Entrepreneurship Education as a way out of it. The project is a continuation of successful local and international trainings organized by SEAL CYPRUS to promote Entrepreneurship among the youth.

In February 2016, 4.381 million young persons (under 25) were unemployed in the EU-28. High youth unemployment rates do reflect the difficulties faced by young people in finding jobs, especially females and youth with disabilities.

At the same time there is a lesser appetite for entrepreneurship in Europe compared with our main competitors. Only 37% of the EU citizens prefer to be self-employed or an entrepreneur to being an employee (51% in USA and 56% in China) according to the DG for Enterprise and Industry.

### MAIN AIM

To improve competences linked to the professional profiles of Youth Workers, Youth Trainers and Youth Leaders with an emphasis on the Key-Competence of "Sense of Initiative and Entrepreneurship".

### SPECIFIC OBJECTIVES

- A. To develop key skills and competences of Youth Workers, Youth Trainers and Youth Leaders in Non-formal Entrepreneurship Education and
- B. To reinforce the capacity and international scope of organisations active in the youth field to promote Entrepreneurship with educational activities and initiatives to address the needs of young people.

### NUMBER AND PROFILE OF PARTICIPANTS

The training is going to bring together 30 participants from 10 countries- Cyprus, Albania, Azerbaijan, Czech Republic, Estonia, Italy, Lithuania, Slovakia, United Kingdom and Ukraine.

Participants of this project are Youth Workers, Youth Leaders, and Youth Trainers active in the youth field and willing to build their skills and capacity to develop quality initiatives and educational activities to promote entrepreneurship. They all have diverse backgrounds and levels of experience in the field of entrepreneurship. Priority will be given to people who hold a disability status, to those who are as registered as unemployed in their Public Employment Service and to those who have low income based on their income-tax return certificate. We know that 5 of the participants are going to be people with disabilities.

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**Ideas are easy– implementation is hard**

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## ACTIVITIES & METHODS

The project includes the 7-day training course and 10 days for personal learning commitments, peer learning, online work, etc. During the training activity we will use the Business Model Canvas, a popular strategic management and entrepreneurial tool.

All working activities will aim at fostering intercultural learning and exchange between participants from diverse backgrounds. Methodology will include:

- Non-formal participatory methods (team building activities, energisers; world café, live library, case studies, brainstorming, “speed-dating” with successful entrepreneurs, presentations, info-sessions, simulation games, reflection groups, buddy system etc.);
- Learning by doing;
- Learning by experience;
- Improvisation theater;
- Creative learning (through drawing, textiles, photography, music, etc.);
- Mentoring, to support participants to develop their project ideas and guide them in their further learning journey.

## RESULTS AND IMPACT

Participants are going to improve their skills and competences certified with Youthpass.

The training will develop and broaden the understanding of entrepreneurship, its dimensions and relations with the labour market. Participants of the training will be able to support their organisations in addressing unemployment and promoting entrepreneurship.

The presence of 5 people with disabilities in this training will have an enormous impact on the participants and will empower many young people.

This project ARTrepreneurship is going to have an important impact beyond the participants. Through their involvement, the people involved in all the phases either as project managers, staff members, board members or volunteers will develop a wide range of leadership and management skills.

Partner organisations are expected to extend the international dimension of their work, to learn about non-formal methods of entrepreneurial education, to strengthen their relationships with their stakeholders. The training will provide an opportunity to establish sustainable partnerships for further cooperation and projects.

As a result of this project, the participants and their organisations will be prepared to encourage entrepreneurship among youth in an efficient way, as well as to organise quality projects within Erasmus+ Program of the European Union and beyond.

On the long run the project will bring benefits to communities, which participants are coming from, as well as an international community, since after the training participants are going to implement transnational initiatives based on the network of organisations which became a part of the training.



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Official website of the project: <http://www.sealcyprus.org/projects/artrepreneurship>