



**CALL FOR
Key Action 1 Project: Youth Worker Mobility**

ENTER

Training Course on Youth Entrepreneurship

06 -13.03.2016

İzmir / Turkey

Background:

Entrepreneurship refers to an individual's ability to turn ideas into action. It includes creativity, self-confidence, adaptability, innovation, risk-taking and specific business skills as well as ability to plan and manage projects in order to achieve objectives. For a decade, entrepreneurship is on the agenda of European Union (EU). According to European Commission policy makers; there is a need to stimulate the entrepreneurial mind-sets of young people and to create a more favourable societal climate for entrepreneurship. So there is a conceptual shift from entrepreneurship education as "how to run a business" to "how to develop a general set of competences applicable in all walks of life". We strongly believe that Erasmus + Programme and youth work has a very important role in creating awareness on youth entrepreneurship and equipping youngsters with the necessary knowledge and skills. Sub-actions of the programme can be used as a very dynamic and effective tool to encourage young people to become entrepreneurial thinkers, take initiatives and social responsibility.

Entrepreneurship education has the potential to contribute:

- * to the building of entrepreneurial mind-set and competences among the young citizens of Europe
- * to development of more creative and innovative nations within Europe
- * to society through more active citizenship among youngsters
- * to the growth of employment opportunities in the medium term

Project Summary:

“ENTER: Training Course on Youth Entrepreneurship” will be focused on youth entrepreneurship and promotion of European support systems for young entrepreneurs. The international training course (TC) is addressed to youth workers, youth leaders, project managers, trainers and representatives of youth organisations who can play a significant role in raising awareness about youth entrepreneurship and support young people to use their entrepreneurial potential. The programme of the training course is based on non-formal education tools, exchange of good-practices/examples that can be used and disseminated by the participants and via their organisations. So they will gain deeper knowledge about the aspects of youth entrepreneurship and learn about the tools that they can use to support or coach young people. The development of an international training programme with a systematic approach, with clear objectives, learning outcomes, targeting the needs of youngsters will also encourage participants to focus on this area and develop collaborations for future projects. Throughout the project participants will develop project ideas and gather in working groups to work on a business plan and they will learn how to coach or mentor young people on their entrepreneurship ideas (corporate, social or business ideas). Training course will take place in Izmir / Turkey and last for 8 days including travel.

Overall Aims and Objectives:

- Raise awareness about youth entrepreneurship
- Boosting recognition and dissemination of entrepreneurship education within youth work
- Increase international cooperation and exchange of experiences and practices across Europe
- Develop and apply more systematic education strategies for entrepreneurship in the field of youth work
- Development of a new innovative model for an international training on entrepreneurship education for youngsters based on the use of non-formal educational methods, tools and materials
- Promote Erasmus+ Programme and identify available resources for young entrepreneurs

Number of participants: There will be 40 participants including trainers and support staff. Depending on the number of partners we will invite 3 or 4 participants from each organisation.

Profile of the Participants:

- Over 18 years old
- Able to communicate in English
- Actively involved in youth work and have an interest on the course topic
- Working with disadvantaged youth groups
- Commitment to take active role during the course is important
- Gender balance will be taken into consideration

Organizer:

The Association for Supporting Contemporary Life (Çağdaş Yaşamı Destekleme Derneği – CYDD) is a non-governmental organization which was founded in 1989 to ensure equal opportunities in education for women, young people and children. CYDD's purpose is to contribute to the development of society by creating projects that provide concrete solutions for the country's problems. CYDD carries out its projects through the collaboration of professional staff, volunteers, relevant institutions and organizations. CYDD works towards its goals while taking care to protect its non-partisan position.

Our principles are:

- Respecting universal children's rights, women's rights and human rights, and the realization, protection and development of the democratic, secular and social state of law in a society
- Promoting the development of individuals in the legal, political, economic, cultural, social and physical sphere, to ensure that they can benefit from all human rights and freedoms
- Increasing community's awareness about environmental issues and cultural heritage.

Since foundation, we have provided scholarships to 54,650 girls in elementary and high schools and to 62,497 students in universities, with the funds coming both from individual and institutional contributions. We have positively discriminated girls in supplying scholarships to encourage them to stay in school and pursue their education and prevent underage marriage.

Our Association has now 105 branches all around Turkey and Izmir Branch is the third largest unit. The mission of CYDD Izmir Branch is in line with our headquarter's mission of contributing to bring Turkey to the level of contemporary civilization by being a modern secular democratic society through modern and scientific education which is a universal human right. The organization strives to be the voice of the citizens by staying independent of politics but also voicing opinion where deemed necessary. In our activities special attention is given to;

- ** Economically underdeveloped areas of Izmir
- ** Sub-urban areas which have received domestic migration
- ** Disadvantaged areas particularly both for girls and women.

Web-site: <http://www.cydd.org.tr/> (Unfortunately English web-site is under construction right now.)

Trainers:

Hatice Yildirim has bachelor's degree in Political Science from Hacettepe University and now she has master program on Women's and Gender Studies. She has papers and researches on gender issues and empowerment of women in Turkey. She has more than 6 years of experience within various NGO, publi and private organizations. She has a full-time job at Association of Renaissance Institute as Youth Services Program Coordinator and accountant by part of Board. Within Youth Services Programme, she is designing and running trainings, exchanges, short/long term internship mobility as

well as short/long term volunteering mobility like European Voluntary Service. She is also part of Theodor Heuss Kolleg Program and Take the Chance Program organised by Bosch Foundation & Mitost Organisation. She offers training on project management, volunteer management, intercultural learning, gender to several NGOs, universities and public bodies.

Taylan Özgür Demirkaya has completed his high school education from TED Ankara College in 1994. He then had his Business Administration undergraduate degree from Bilkent University in 1999. He has completed his MBA degree on finance from Başkent University in 2002 and he is doing his PHD on intrapreneurship in 9 Eylül University. Taylan has been a founder for two IT companies in Ankara after his graduation from Bilkent University. In 2003 he moved to İzmir as a research assistant in İzmir University of economics. In 2010 he became the director of Embryonix which is an pre incubator center for young entrepreneurs with innovative ideas. He had successfully helped 4 projects to become million dollar companies. He is also co-founder of 2 startups. Taylan has published two books as a co-author on entrepreneurship and is a host professional in internet media TV program which is broadcasted every Tuesday on Yeni Asır TV. He is also a professional blogger and a business developer. At the moment Taylan is working at İzmir University of Economics as lecturer and Coordinator of Embryonix Accelerator Center.

Financial Conditions: The Project covers %100 of accommodation, food and activities during activity days as well as visa costs. If you need a visa for Turkey please write an e-mail about this before project application, before 20th of September. Other ways we can't pay for visa. Travel costs will be covered according to distance calculator & Erasmus+ Programme Rules: http://ec.europa.eu/programmes/erasmus-plus/tools/distance_en.htm

Application Deadline: 1st of August, 2015

PLEASE SEND US AN E-MAIL EXPLAINING YOUR INTEREST IN PARTNERSHIP BEFORE THIS DEADLINE!

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