

"HumanitYouth Campaign"

Training course on dealing with cultural and religious differences and developing local online and offline campaigning against xenophobia and racism

16 – 24 June 2017, Recoaro Terme, Italy

Themes of the training course:

After the Arabic Spring lot of countries lost their stability in Asia and Northern Africa. Also climate change causing the lack of clean water and land to cultivate, a huge number of migrants started their exodus from these areas for a better life or to save their lives. Countries on the border of the EU, and generally all of them are facing a huge immigration pressure from people arriving with very different cultural and religious background.

We, as international youth workers are shocked by some of the states' responses, since it is totally against the European values. As those working with intercultural learning, acceptance of other cultures, solidarity, support of cultural diversity, as individuals, already started to help volunteering groups helping refugees and immigrants to be able to live with their rights given by international law. This made us to start thinking how we could use and offer our capacities to this problem; that with our knowledge, partnerships and resources how we could help fighting fears, ignorance of the situation or growing racism – in some cases even encouraged by governments – in this very quickly changing demographical situation in Europe.

The needs, fears we would like to reflect to in our project:

- Biggest immigration pressure on Europe in modern times;
- No exact and general solution plans from EU countries, since the phenomenon is very quickly escalating. It even causes tension between the EU countries;
- Growing fears of local population, even encouraged by political forces;
- Growing racism and radicalisation;

We selected these topics, because our main idea was that we have to reflect on what is happening at the moment, since we cannot avoid being involved in these happenings, because of our previous work, our values and principles. We have the potential background to contribute to the solution on our level.

We strongly believe that people need to know the facts about immigration in order to have a clear picture regarding to the current immigration situation, understand the reality of the immigrants, explore the truth behind political communication, discover the human behind the crisis and explore the possibilities for giving support and cooperate together for the peace of Europe and for the peace of people who survived wars. Fear is a power, nevertheless Love is a power, we would like to give the chance to choose between them based on information and campaigning offline and online against xenophobia and racisms towards immigrants/refugees/human beings.

The overall aim of the training course is to fight against xenophobia and arising racism towards immigrants, to change the negative feelings regarding to migration into positive approach based on understanding of the backgrounds of immigrants and the political and cultural based roots of fears and ignorance of the societies. To train youth workers, youth leaders how to invent offline and online campaigns with, for and by young people in order to support the integration of young people with immigrants' background and fight for humanity and European values.

Learning objectives of the training course are:

- To raise awareness on the reasons of ignoring, generating fears from immigrants, and becoming racists connected to immigration in the EU;
- To gain experiences on developing and improving methods, tools and techniques in order to discover and accept cultural and religious diversity;
- To clarify and define the meaning of stereotypes, prejudices and discrimination based on human rights education related with migration;
- To enable young people, youth workers, teachers, social workers, psychologists, for recognising prejudgements, prejudices towards immigrants;
- To identify and define the roots and origins of xenophobia and racism;
- To develop critical way of thinking;
- To ensure different ways of active participation of young people within local and international youth campaign against xenophobia and racism;
- To raise awareness on universal human rights of immigrants; to fight against xenophobia and racism towards immigrants and to develop intercultural sensitiveness through web 2.0 as social media tools and through offline tools as street campaigning by street theatre, peer education, posters, flyers, humanitarian aid actions as supporting immigrants, etc.

The methodology of the training course:

The project is based on the methodology of non – formal education; it will be voluntary based and learner – centred. Experienced international trainers' team will conduct all methods based on the needs and expectations of the partner organisations and the participants. In the preparation phase local research in the participated countries will be run about the reasons of ignoring, generating fears from immigrants, and becoming racists connected to immigration. The results will support youth workers, teachers and young people to understand their feelings and reactions and where these perceptions come from. This understanding can help to fight against xenophobia and racism and can be used as a fundamental base of campaigns. Campaign booklet against xenophobia and racism, including correct information about the reasons of immigration, the immigrating groups and their cultural and religious backgrounds: during the project local campaigns will be run by young people with the support of youth workers, teachers, social workers, psychologist, etc. These campaigns will happen in online and offline forms and addressing all parts

of societies in order to spread the true facts from immigrants instead of lies and find more humanitarian aids for people in need. The planned programme flow:

- Getting to know each other and the partner organisations;
- Me and the immigrants: culture and cultural diversity;
- My society and the immigrants: Universal declaration of human rights, stereotypes, prejudices, xenophobia and racism;
- Campaigning in theory: target group and message, communicational channels;
- Offline campaign in practice: running a local campaign against xenophobia and racism towards immigrants;
- Online campaign in practice: running online campaigns against xenophobia and racism towards immigrants;
- Preparing local offline and online campaign by the participated organisations in their local communities with, for and by young people against xenophobia and racism towards immigrants;
- Cooperation agreement for supporting each others' campaigns back to the reality;
- Erasmus + as a tool for further cooperation and fighting for humanity;

Theoretical background:

- Universal Declaration of Human Rights;
- Definitions of xenophobia, racism, stereotypes and prejudices, etc.
- Methodology of offline and online campaigning;
- Erasmus + programme;

Practical background:

- Making offline and online campaigns against xenophobia and racism towards immigrants.

Methods we plan to use: working in national teams, in mixed teams, individual and pair work, putting theories into practice, theatre, montage, campaigning, etc.

Who can participate in the training course?

- Aged between 18 and ...
- Youth workers, youth leaders, project managers, decision makers, teachers, social workers, psychologist, etc. directly working young people in general with special focus on immigrants' background;
- Ready to take part in the whole training course;
- Have organizational support for further activities on campaigning with immigrants young people;
- To be able to communicate English language.

Preliminary programme:

Hours	Arrival day	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Departure day	
8.00 – 9.00	Arrival of participants Registration and accommodation	breakfast	breakfast	Breakfast	breakfast	breakfast	breakfast	breakfast		
9.30– 13.00		Course Opening Ceremony Welcome by host Welcome by trainers	Getting to know each other Presentation of programme and aim and objectives, Youthpass	Understanding culture – what it is? – What is cultural diversity? Universal Declaration of Human Rights	What is the rationale of a youth campaign? Research of target group profile and structure, target groups, needs and problems. Precise identification of target groups - Why it is important and how we do it? Channels of communication and message development in youth campaigning	Street action - Let Paper Speak!	Online communication – use your creativity against xenophobia and racism towards refugees/immigrants	Erasmus + as a tool for humanity Cooperation agreement as angel support for the local campaigns and European projects	Departure of participants	
13.00 – 15.00		Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch		
15.00 - 16.30		Presentation of context of training Introduction by participants Introduction to the venue	Presentations of fears, expectations and contributions (FE&C) Presentations of activities, aims, objectives and plans of organisations represented by participants	Stereotypes and prejudices – presenting the outcomes of the local researches of about the reasons of ignoring, generating fears from immigrants, and becoming racists connected to immigration	Motivation - important phase of a youth campaign! Channels of communication and message development in youth campaigning	Free afternoon	Designing local online and offline campaigns against xenophobia and racism by with and for young people	Youthpass learning process		
16.30 – 17.00			Coffee break	Coffee break						Coffee break
17.00 - 18.30			Development of Intercultural sensitiveness by Milton J. Bennett model	Prejudgment and reality of immigrants/refugees Where our perceptions come from?						Evaluation of the training course
19.00-20.00		Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner		Dinner

20.00-		Welcome reception organised by H2O evening	Evening of Europe	Movie evening on current situation of immigration right now	Campaign exploration	Treasure hunting evening	Steam evening out	Farewell party	
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Financial conditions:

The food and accommodation will be provided and paid by the organizers. Travels costs will be reimbursed either by bank transfer after the course or at the end of the course in cash (in Euros €). It may be that money from European Commission will be late; in that case, as mentioned, you will get your reimbursement after the course by bank transfer (be ready for that).

The reimbursement fee will be counted according to the distance calculator of European Commission:

Country	Maximum travelling reimbursement / participant (tickets, invoices will be needed!!!)
Italy	0.00
Hungary	275.00
Albania	275.00
Spain	275.00
Georgia	360.00
Armenia	360.00
Belarus	275.00
Moldova (Republic of)	275.00
Bulgaria	275.00
Czech Republic	275.00
Croatia	180.00
Estonia	275.00
Azerbaijan	530.00
Ukraine	275.00