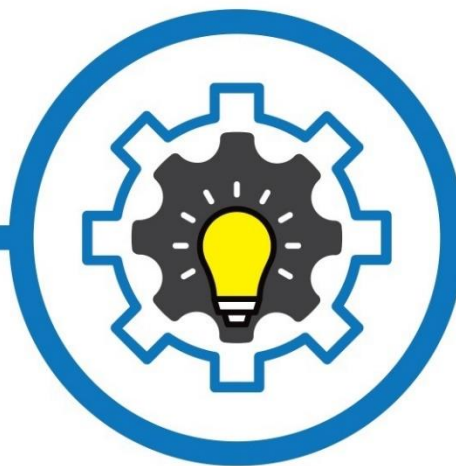
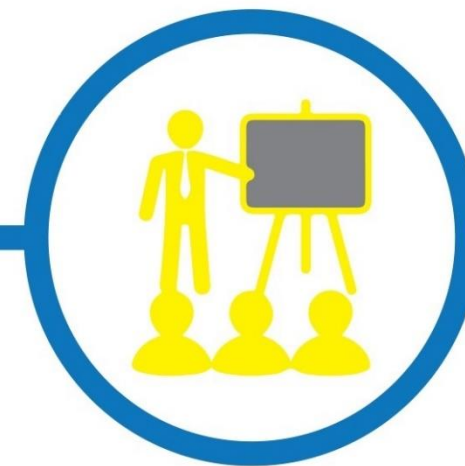




**SOCIAL**



**ENTREPRENEURSHIP**



**TRAINING**

**9-17 October 2017**  
**Uzana, Bulgaria**



Co-funded by the  
Erasmus+ Programme  
of the European Union

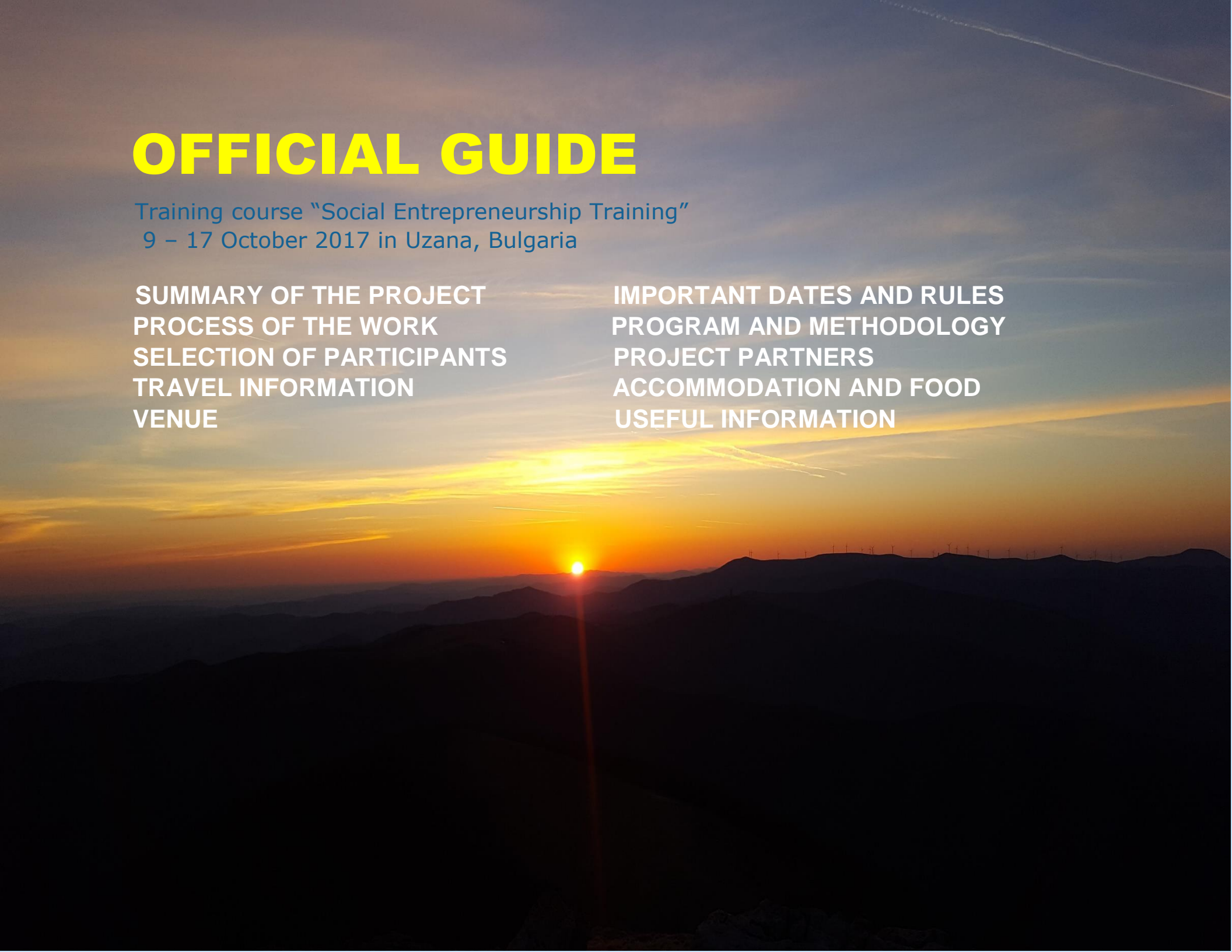
**C:E:T**  
*Platform*  
BULGARIA

# OFFICIAL GUIDE


Training course "Social Entrepreneurship Training"  
9 – 17 October 2017 in Uzana, Bulgaria

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Hello dear friends,

Through the following pages, we have summarized the information you need to know about our training course.

We are very glad that you have decided to participate in our project and therefore we will strive to offer a warm welcoming to you in the training course for youth workers that will be held **between 9<sup>th</sup> - 17<sup>th</sup> October, 2017** in Uzana, region of Gabrovo, Bulgaria.

If you have further questions,  
do not hesitate to contacting us at **[bulgaria@cetplatform.org](mailto:bulgaria@cetplatform.org)**

# SUMMARY OF THE PROJECT

The project focuses on the link between the economic phenomenon "Social Entrepreneurship" and youth work, thus supporting the social and professional development of young people. Social entrepreneurship is an opportunity for young people to find innovative solutions to major social problems, to realize their potential and assert their identity. It is also one of the tools for sustainable fight against youth unemployment and social exclusion of young people.

The project aims to prepare youth workers to apply the concept of social entrepreneurship in their organizations and communities by developing their entrepreneurial skills and competencies. Furthermore, the project aims to identify the entrepreneurial potential of people and organizations involved in the project to provide participants with examples of successful businesses developed by young social entrepreneurs, develop knowledge about the process of development of social enterprise. During the training, the participants will plan how to transfer entrepreneurial skills and practices to young people they work with. It will support young people in their personal and professional development, facilitate their social inclusion and full contribution to the community and its development.

In order to achieve the objectives, the project is aimed to engage partner organizations based in countries where there is an identified need to develop the capacity of youth organizations to work with the concept of social entrepreneurship and implementation of innovative methods and approaches for youth work. The target group of partner organizations is both countries with record levels of youth unemployment in Europe and challenges in terms of social inclusion of young people and countries which are becoming hubs for the development of social enterprises and innovation.

The project includes topics such as: basics of social entrepreneurship, SWOT and PEST-ELD analysis

cycle of social change, competency model of a social entrepreneur, business plan development, development of entrepreneurial ideas and etc.

The expected outcomes after the implementation of the project are: increased capacity of the organizations to work with the concept of social entrepreneurship and its application in youth work, building competencies in youth workers to be ambassadors of social entrepreneurship and support young people they work with to develop entrepreneurial skills aimed at support of community and sharing experience with other young people (direct youth work), NGOs (networking), and Europe as a whole (international projects).

The long-term benefits of the project are aimed at young people, which will in future participate in programs and initiatives implemented by the partner organizations will gain valuable skills and increase their motivation to initiate social change through social entrepreneurship initiatives. This will contribute to positive and sustainable development of local communities by consolidation of ideas to solve common challenges through innovation. Social entrepreneurship can be the key to solving complex social problems, and young people can be the driving force for that to happen!

## WORKING PROCESS

**1. Preliminary information** – information material for the host and partner organizations, training program, venue and important information about Bulgaria - transport, climate, currency, prices and more. The information contain requirement for documentation and reporting of travel expenses of



participants as well as a list of necessary items and preparation prior to the course. So, if you reading those rows – welcome on the first phase!

**2. Evaluation of personal training needs** - filling in form, which will contain information on personal training needs of selected participants. The trainers will gather information and be able to carry out final tuning of the program so that maximum to meet the needs of the participants.

**3. Online information packages** - it will be several e-info package that will send participants before the start of training. Info packages will represent a short online course with information on the topics of the training. Course will contain concepts, theories, video presentations and links to the participants on the topic. Info packages will have a role to set wave participants to learn and motivate them before training, also to prepare them with the necessary knowledge on the topic. Info packages will be prepared by the team-trainers who prepare the training program.

**4. Homework** - Participants will receive a list of tasks to prepare to national groups to cover several aspects of training strategic planning, inter-cultural learning, building partnerships and networks. The tasks will be to prepare presentations with the necessary materials: the future course of their organizations, the activities of the organizations and the national culture of the countries.

**5. Training course** – the program activities will be between 9<sup>th</sup> – 17<sup>th</sup> October, 2017 in Uzana, Gabrovo region, Bulgaria. You will have more details bellow.

**6. Mentoring phase** – in the next 3 months after program activities (9<sup>th</sup> – 17<sup>th</sup> October, 2017), each participant will receive mentoring support (if necessary) in two directions: directly mentoring - for the implementation of new tools and methods learned during the training; sharing of materials – our team will share useful information related with the topic of the project.

# THE METHODOLOGY

All of the activities and methods will contribute to the process of non-formal learning. The methods in the program follow the model "Learning by doing" - debates, simulations, energizers, ice-breakers, communication games, activities for exploring and sharing, group discussions, coaching sessions, creativity, reflection and self-reflection, open space and others. The activities are based on the principles of experiential learning and Kolb Cycle.

# THE PROGRAM

**The program** is designed with a logical flow that starts with introduction to concepts and progressively gets into the topic, to end up working on the creation by participants of practical results. This way, the course will close with a document containing all the information gathered in the training. Here you can find full program of the project – <https://docs.google.com/spreadsheets/d/15nPAmrk2U5xT5-W3OOWT4cYBOzGRHuz7CVebhx7kCo0/edit?usp=sharing>

**The training course will be fully implemented in English!**

# SELECTION OF PARTICIPANTS

The training course is aimed at youth workers who actively work on topics related to the concept of social entrepreneurship - youth unemployment / employment, social inclusion, development of specific competencies among young people etc.

**№ of all participants: 37**

**№ of participants per country: 3**

**[APPLY HERE](https://goo.gl/forms/shh9AJKJx5Tf4ffH2) →→ <https://goo.gl/forms/shh9AJKJx5Tf4ffH2>**



# TRAVEL INFORMATION

We will provide the bus from Sofia to Uzana in the day of arrival and departure!

Please, try to look for travel options which allow you to be in Sofia **before 15.00 on 9 October, 2017 and after 16:00 on 17<sup>th</sup> October, 2017.**

**NOTE!** The distance between Sofia and Uzana is 230 km or around 3.5 hours by bus.

If you plan to **arrive earlier** or **leave later** and you need to find an accommodation, let us know, so that we can support you. Your expenses out of the days of the training will not be reimbursed by the organizers.

The travel expenses (from your home town till the venue of the course) are reimbursed on presentation of the relevant receipts **up to the maximum limit**. In the frames of the Training Course the reimbursement will be done only for travel expenses incurred according to the rules given below:

**Travel expenses** will be reimbursed only upon presentation of **documentary evidence** of the sum actually paid: original invoice or/and a copy of credit card slip. **The documents** must have the date, price, name of the traveler, destinations of the travel and the bill has to be completely clear.

**Electronic tickets** will only be reimbursed on receipt proof of payment (invoice, paper of booking/purchase printed from internet, copy of credit card-slip showing the transfer of the money for the ticket, **payment confirmation from internet**) and on presentation of the boarding pass for the outward journey.

Note, that **the booking paper alone is not enough to prove your travel expenses**. You should present as well **the boarding passes**, a bill, a slip of payment and print-out from your bank account to confirm the sum paid for your ticket.

**Keep all travel documents** you get during your trip:  
boarding passes, bills, slips, tickets etc., because we absolutely need them!

**Taxi fares** cannot be reimbursed.

**Personal health.** It is very important that you notify us of any health risk or possibly necessary medicines (if you did not note it yet in your application form, please let the team know about it as soon as possible via e-mail). The information you provided on any special needs does not remove your own personal responsibility for ensuring your own health.

## REIMBURSEMENT AND INSURANCE

Board and lodging will be provided and paid by the organizers of the Training Course. There will be travel reimbursement according to the Erasmus + regulations. Please pay attention to the figures and conditions. We are strongly recommending you to have insurance while you are in Bulgaria. Each participant will be in charge of purchasing one, because no private insurance will be reimbursed.

Organizers will reimburse 100% of eligible travel costs up to the limit. Travel cost will be reimbursed after participants provide their original tickets and fill their personal report from European Commission. Reimbursement will be done by bank transfer in Euro to the sending organization's bank account. If you bought your ticket in your local currency which might be different than EUR, we will calculate your travel costs according to the exchange rates from official European Commission web-site:

[www.ec.europa.eu/budget/inforeuro/index.cfm?Language=en](http://www.ec.europa.eu/budget/inforeuro/index.cfm?Language=en)

Note that, only participants attending the entire training course can be reimbursed. The Commission solely reimburses public transport costs.

**Travel limits:**

**180€ - Macedonia, Serbia**

**275 € - Czech Republic, Poland, Estonia, Latvia, Lithuania, Greece, Croatia**

**360€ - Spain**

Very important: your tickets are an essential part of accounting of the project that we must keep and present to the Erasmus+ National Agency, the main funders of the training. **Therefore, if you cannot provide your original tickets, receipts, insurance and invoices clearly stating the travel agency, your name and the exact costs of the tickets, we will not be able to reimburse you. Please DO NOT BUY any tickets before approval of the organizers!**

# Venue

The Uzana (Bulgarian: Узана) is a winter resort in Bulgaria. It is located at the foot of Ispolin peak at 1,420 m above sea level, near the Bulgarka Nature Park in the Stara Planina. It consists of large meadows surrounded by forest. The altitude varies from 1,220 to 1,350 m. The longest run is 4,265 ft /1,300 m. The nearest big city is Gabrovo, some 22 km away. Uzana is also the geographic center of Bulgaria. The resort with 15 hotels provides tourism opportunities throughout the year.

The surrounding sites of Uzana are suitable for spaleology, skiing, and rock climbing. There are possibilities for cultural tourism in the region. In the nearby open-air ethnographic museum Etara people can learn more about Bulgarian crafts. The Sokolski Monastery is situated a few kilometers away from Uzana. Tourism in the Uzana region started in 1937 when the first chalet also named Uzana was built on the southern side of the meadow. Uzana is a home of rare floral species included in the Red Book of Endangered Species.





# ACCOMODATION AND FOOD

*The training course will take place in hotel "Prima S". Participants will be accommodated in double and triple bed rooms. Each room has a bathroom. Accommodation and full board meals (breakfast, lunch and dinner) are covered by the hosting organization.*

*For more information ---> <http://www.uzanabg.com/EN/index.php>*



HUMAN  
RESOURCE  
DEVELOPMENT  
CENTRE



Funded by the  
Erasmus+ Programme  
of the European Union

# WHAT TO BRING?

- Clothes and shoes suitable for sports and walking/hiking.
- Your original tickets for the entire trip, the invoice of the travel agency (the price clearly indicated on the ticket), the boarding passes.
- Your travel insurance contract and a legible copy of it.
- Your ID/passport.
- Your own medication.
- Something typical about your country such as food, drinks, music, traditional objects, promotional materials and whatever else you want to present.
- Materials about your organization.
- Your willingness to reflect on your own skills, knowledge and attitudes.
- Your motivation, inspiration and energy for an intense and hard working week.
- Your spirit to share your experience, questions and doubts.

Concerning special needs (diets, medicine) please, tell us beforehand if you need any assistance from us in this matter.

# PROJECT PARTNERS

**Bulgaria - CET Platform** – [bulgaria@cetplatform.org](mailto:bulgaria@cetplatform.org)

**Czech Republic - EUROPEAN YOUTH CENTRE BRECLAV Z.S.** - [eycb.info@gmail.com](mailto:eycb.info@gmail.com)

**Greece - Youthnet Hellas** - [partnerships@youthnet.gr](mailto:partnerships@youthnet.gr)

**Serbia - CET PLATFORMA** - [office@cetplatform.org](mailto:office@cetplatform.org)

**Spain - Asociacion DESES-3** - [asociaciondeses3@gmail.com](mailto:asociaciondeses3@gmail.com)

**Macedonia - CET PLATFORMA** – [macedonia@cetplatform.org](mailto:macedonia@cetplatform.org)

**Croatia - CET PLATFORMA** - [croatia@cetplatform.org](mailto:croatia@cetplatform.org)

**Poland - TDM2000 POLSKA** - [janik@tdm2000.pl](mailto:janik@tdm2000.pl)

**Latvia - BALTIC YOUTH WAY** - [sveiki@balticyouthway.org](mailto:sveiki@balticyouthway.org)

**Estonia - MITTETULUNDUSUHING VITATIIM** - [juliademdp@gmail.com](mailto:juliademdp@gmail.com)

**Lithuania - ASOCIACIJA APKABINK EUROPA** - [eurohugs@gmail.com](mailto:eurohugs@gmail.com)

# USEFUL INFORMATION

CAPITAL CITY IS **SOFA**

OFFICIAL LANGUAGE IS  
**BULGARIAN**

THE CURRENCY IN REPUBLIC  
OF BULGARIA IS "LEV". THE  
COURSE OF EXCHANGE IS  
FIXED AND  
**1 EUR = 1.95583 BGN.**

THE AVERAGE  
TEMPERATURE FOR  
OCTOBER IN THE MOUNTAIN  
ON 1300m. ALTITUDE IS  
**12 DEGREES CENTIGRADE.**

EMERGENCY NUMBER – **112**

FIND YOUR FLIGHT ON  
**[WWW.ESKY.COM](http://WWW.ESKY.COM)**



Located in South Eastern Europe, **Bulgaria** is bordered by Greece and Turkey to the South, Romania to the North and Macedonia and Serbia to the West. Its Eastern Border is formed by the beautiful Black Sea Coast. A country of outstanding natural beauty the environment remains unspoilt and is incredibly varied. A relatively small country, a few hours drive will take you from the snow covered central Pirin mountain Ranges to the long sandy beaches of the Black Sea coast. Forming the heart of several of ancient histories greatest civilizations Bulgaria's rich culture is reflected in a vast number of architectural treasures. Throughout the country you will find ancient Greek sites, Roman amphitheatres and Byzantine churches. The country is home to 160 monasteries, 36 cultural centres and 40,000 listed archaeological monuments. Nine sites have achieved a coveted place on the UNESCO world Heritage list.



## CONTACT US:

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