



**EuroDEMOS**  
**(Community Leaders within European Background)**  
Nongovernmental, independent, no profit organization

Authorizations: IŞ 001360, IŞ 001361; Accreditation: 2013-RO-99



**Involved Youth Coalition**



**Erasmus+**

Funded by the European Union

## **International Training**

### **Social Entrepreneurship for Youth Lifestyle**

08 – 17 July 2015, Iasi, Romania

#### **Information about the organizer of the training: EuroDEMOS Association**

**EuroDEMOS is an association with international activity of community development, alternative school of involvement, training and promotion of leaders**, by means of applicative programs. EuroDEMOS is an umbrella type association, composed by 5 organizations (eg. Youth Org, Students Org, Women Org) and 14 departments specialized on domains of civic interest (education, youth, democracy, culture etc), having **25 years of constant activity**.

EuroDEMOS is appreciated as **important member in European Parliament AGORA**, active in the priority programs of the European Commission and Council of Europe, Monitor of Human Rights and fundamental freedoms defence in Romania and promoter of them globally, internationally recognized and laureate for its contribution to the promotion of European civilization.

EuroDEMOS Association is also authorized to provide vocational training through the Vocational Training Centre that functions within EuroDEMOS.

EuroDEMOS initiated and coordinated numerous civic programmes of community interest in domains such as youth and sport, education, human rights, democracy, citizenship, sustainable development, ecology and environment protection, social assistance, culture and art etc., developed national and international networks and platforms, international and cross border strategies and policies, international newsletters.

In 2008 EuroDEMOS founded the European Network to Promote Youth Involvement in the Decision-Making Process - **Involved Youth Coalition** ([www.involved-youth-coalition.com](http://www.involved-youth-coalition.com)). The Coalition functions with voluntary activity as an environment of information and dissemination of youth work at international level. The Coalition represents an important resource of information and exchange of good practices for youth workers in Europe in order to contribute to the youth involvement in the decision making process worldwide.

EuroDEMOS has got involved constantly since 1990 in promoting civil society by training civic and political leaders, through programs of community interest. EuroDEMOS members are the first who, since 1990, have concerned with promotion of important role of youngsters involved in civic-political life, for the development of democratic society. They are pioneers in all the civic activities, achieving the first civic-political youth organizations after the revolution: „The Democratic Young Tribune”, „The Young Politicians Club” which

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Office: Pacurari 20 street, bl. 4, postal code: 700511, Iasi - Romania; Mobile:004 0743360315;  
Phone/Fax: 0332803634; E-mail: [euromemos\\_youth@yahoo.com](mailto:euromemos_youth@yahoo.com)

materialized through seminars, debates, manifestations, festivals etc. Succeeding numerous activities under the aegis of the civil society, the young people who made themselves conspicuous became social personalities in our community.

EuroDEMOS has trainers and specialized staff in various domains of civic interest and acts according to classical democratic methods, which promote the competence and the performance.

### Information about the training *Social Entrepreneurship for Youth Lifestyle*

The training *Social Entrepreneurship for Youth Lifestyle* will be developed between 08 – 17 July 2015 in Iasi, Romania and is funded by the European Union through **Erasmus +** Programme. The project has the following partners from European Union and neighbour countries:

- Albanian Society in Development, Albania
- Armenian Progressive Youth, Armenia
- Azerbaijan Volunteers' Public Union, Azerbaijan
- European Youth Centre Breclav z.s., Czech Republic
- TEKOVE, Italy
- Students' Representative Body of Mykolas Romeris University, Lithuania
- Creatorii, Republic of Moldova
- Aurora - Gestió de Projectes Socials, Spain
- MeOut En Kint Egyesulet a Bekeert es Fejlodesert, Hungary

EuroDEMOS started the idea of the project from the fact that entrepreneurship should be considered as a mindset that can be usefully applied in all working activities and in daily life and refers to an individual's ability to turn ideas into action.

The training aims to develop social and professional practical competences of the participants especially on social entrepreneurship field, to raise the cooperation of civil society from countries members of EU and from neighbouring countries, to promote the importance of cooperation between civil society and entrepreneurial fields.

The project activities are based on non formal education methods and will include: specialty inputs on social entrepreneurship, human resources management, presentations on Erasmus+, practical activity with an entrepreneur from local community, workshops to conceive a business plan, debate and local meeting related to youth lifestyle, world cafe about the development of fundraising activity etc.

The participant will receive at the end of the training Youthpass Certificates which describe and validate the learning experience acquired during the training and will have the opportunity to fill the self assessment of the 8 key competences developed within the training that will be attached to the certificate.

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## Information about project management team, trainers and guests

The training will be implemented by a team of professionals, trainers of trainers with expertise and performances in youth field and in the topics of the training.

The team of the project are also staff members and have multiple qualifications such as project managers, trainers, quality auditors, evaluators of professional competences, masters of ceremonies, events' organizers, managers of processes improvements, company evaluation experts, managers of innovation, socio-educative animators etc. Also they have specializations in: team management, leadership, communication and public relations, organisational strategic planning, European youth policies, etc.

The members of the project team of the project and the trainers were involved in the development of cross border strategies; in the creation of international networks, initiated and implemented pilot projects in various domains of interest for the European community.

They are also specialists in non formal education with numerous training programs developed at national and international level, having as beneficiary: youth, youth leaders and youth workers, people from disadvantaged areas, children, talented people, civil servants from public administration, etc.

## Shortly information about the training programme

The daily programme will be split in 2 parts: morning sessions will be from 10:00 – 13:00, afternoon sessions will be from 15:00 to 19:00.

*I day:* official opening of the project, defining expectations, fears and contributions, general presentation of the project, partners presentations

*II day:* presentation about social entrepreneurship, TV show simulation Examples of good practice of social entrepreneurship

*III day:* input on developing a business, workshop on planning a social business – part I, intercultural evening

*IV day:* Erasmus+ presentation, Youthpass presentation, visiting Iasi city

*V day:* debate on youth lifestyle, workshop on planning a social business – part II

*VI day:* practical activity with a local social entrepreneur, workshop on planning a social business – part III

*VII day:* meeting with representatives from the local community, free afternoon

*VIII day:* Non formal method on communication process within an organization, World Cafe on fund raising for social activities

*IX day:* workshop and presentation on organizational strategy, workshop on dissemination and follow up, self assessment on the 8 key competences

*X day:* final evaluation, final interviews, ceremony of offering Youthpass certificates.

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### About the participants:

In the selection process of the partners representatives please take into consideration the following participants' profile:

- ✓ to know English (this will be the language used within the training)
- ✓ to be involved or to know the activities of your organization
- ✓ to be actively involved in youth field
- ✓ to be motivated to be trained on the topics of the training: youth sector development, social entrepreneurship, social inclusion of youth, management organizational, fundraising for social activity
- ✓ to have openness for working in a intercultural background and to respect other cultures;
- ✓ to disseminate and fructify the competences and knowledge acquired during the training within the organization
- ✓ to be over 18 years old
- ✓ to participate on the whole duration of the training

***We kindly inform you that are not eligible as participants at the training persons who are doing in the same time of the training also the European Voluntary Service (who are EVS) or who are involved in other projects with European funds or any other types of funds.***

### Information about the host community of the training : Iasi, Romania

Iasi city is an open air museum that exceeds of monuments, an important cultural, historic and educational center of Romania, a wonderful city which exceeds of history, monuments, traditions, touristic attractions and a huge number of international personalities, intellectuals and technocrats.



More about Iasi.... we will show you when you will be here ☺ !

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## ACCOMODATION

The participants will be accommodated in the centre of Iasi, in a students' campus area that is very lively with relaxing, entertainment and shopping places. The participants will be accommodated 2 persons in a room.



The area of the accommodation and training place



## COSTS:

Board and lodging will be 100% provided by EuroDEMOS, there is no participation fee, the travel costs will be reimbursed according to the Erasmus+ rules. More information will be provided within the financial info pack.

Arrival day should be 07 July 2015, departure day should be 18 July 2015.

We can reimburse only to those who attend the whole training.

We are looking forward to meet you and your representatives at the project!

Project coordinator,  
Cătălina Aghiniței

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