

N°	Date	Days	Part Of day	Activities, working methods – Start ups
1.	2015. 08. 17.	Monday	AM	-
			PM	Attendance registers Publicity - making posters, flying the national flags Opening
			Evening	Introductions Icebreaking games or concert
2.	2015. 08. 18.	Tuesday	AM	Introducing the project partners Introducing the location of the exchange – Watching movies + Bereg Museum
			PM	Discussing the rules of the house, the expected behaviours and the rules to avoid danger Eyepatch games organized and led by the disabled participants and their assistants Forming the multicultural working groups
			Evening	Location searching game based on the knowledge gained in the Bereg Museum and what you heard in the movies. The game is time-limited and you have to give answers at the locations. After every group has finished, the game will be evaluated.
3.	2015. 08. 19.	Wednes- day	AM	Five project partners, five (virtual) business – presentation about what happened to the project partners during the preparation period (business idea, deed of association, virtual procuration, opening a bank account etc...) + presenting the already done business documents and their content trade, PL – event organizing, BG – marketing, RO – handicraft) The virtual businesses provide services to the other businesses day by day. The virtual bank gave 10, 000 dp (dump) trust to each business. Using the trade, the businesses buy and sell, provide services, make consumer complaints, give discounts, advertise, pay salary etc... and the mentor supervises that this experience gives beneficial knowledge through non-formal learning. That group will be the winner that collects the most dumps (dp). Start time evaluation
			PM	Erasmus+, EVS, Youthpass, Europass – presentations, workshops, application advice, planning together a youth exchange
			Evening	Starting a Business! – The start of business activity among the virtual businesses (marketing, persuasion, making a business, contract, performance, financial transactions) Online and web communication – work documents, invitations, knowledge pack on Erasmus + and Youthpass, virtual information on businesses etc. – uploading these on our website and opening a Facebook page, internet communication etc.
4.	2015. 08. 20.	Thursday	AM	The business plan (sample to be downloaded from the internet) Announcing the 'Competition of Business Plans', reviewing the expectations regarding the compulsory ppt that has to be done by each virtual business
			PM	Aquapark
			Evening	Daily closure – Evaluating the daily operation of the virtual businesses + and planning the business plans of the

				following day (business negotiations, marketing, persuasion techniques, making a business) PL cultural evening - Presentation, country image video, presenting and teaching songs, dances, games, introducing gastronomy, quiz
5.	2015. 08. 21.	Friday	AM	Making the SWOT analysis of the virtual businesses (strengths, weaknesses, opportunities, threats) Marketing plan and marketing mix Financial plan (cash-flow, showing results, balance and breakeven) - (Google helps!)
			PM	Facebook csoport működés, online cikkek írása Making the business plans of the virtual businesses Making and uploading brand-building slogans on the website and Facebook Publicity – Uploading information about the exchange, results, virtual businesses, Youthpass certification, Europass documents and Erasmus + Operating the Facebook group and writing online articles
			Evening	Daily closure – Evaluating the daily operation of the virtual businesses + and planning the business plans of the following day (business negotiations, marketing, persuasion techniques, making a business) Youthpass – downloading the sample, uploading the personal data, presenting the subprogram and categories
6.	2015. 08. 22.	Saturday	AM	Making reports – 2-3 people/group make video reports in the town with young local businessmen about business opportunities, good and bad experiences, advantages, disadvantages, obstacles, breakout possibilities, then presenting and discussing the experiences
			PM	Web, intro, spot, dvd – making tools to spread our results
			Evening	Daily closure - Evaluating the daily operation of the virtual businesses + and planning the business plans of the following day (business negotiations, marketing, persuasion techniques, making a business) RO cultural evening - Presentation, country image video, presenting and teaching songs, dances, games, introducing gastronomy, quiz
7.	2015. 08. 23.	Sunday	AM	Bathing at the Tisza River. Meanwhile meeting and making reports with young entrepreneurs from the Tisza beach and interviewing holidaymakers about their business starting plans Halftime evaluation
			PM	
			Evening	Daily closure - Evaluating the daily operation of the virtual businesses + and planning the business plans of the following day (business negotiations, marketing, persuasion techniques, making a business) BG cultural evening - Presentation, country image video, presenting and teaching songs, dances, games, introducing gastronomy, quiz
8.	2015. 08. 24.	Monday	AM	During group work the virtual businesses plan their 11-day-long Cash Flow (financial dynamics), financial controlling (financial situation for a certain time period)
			PM	Making the business plan of the virtual businesses
			Evening	Daily closure - Evaluating the daily operation of the virtual businesses + and planning the business plans of the following day (business negotiations, marketing, persuasion techniques, making a business) Business inspiration – Poster contest Uploading on the website

9.	2015. 08. 25.	Tuesday	AM	Wheelchair flashmob – occupying the free parking spaces and holding boards with messages (Be right back, Sorry, I'm in a hurry), Only 2 minutes!) Eyepatch programmes led by the RO team Publishing the videos and photos on our website and the internet
			PM	Sport afternoon
			Evening	Daily closure - Evaluating the daily operation of the virtual businesses + and planning the business plans of the following day (business negotiations, marketing, persuasion techniques, making a business) Publicity Uploading subject pictures, work documents, program descriptions, information packs, expanding and updating the website Online publishing of documents that help young people to become entrepreneurs and help them to strengthen their attitudes (business plan samples, financial plan samples, samples, questionnaires and tests) Facebook, online communication
10.	2015. 08. 26.	Wednes- day	AM	Making the exchange's DVD, song, poster, slogan, photo etc... - individual and group creativity, online publishing Compensating disadvantages led by the RO group
			PM	Feasibility study – aims and content (search online for more information) The virtual businesses make their own feasibility studies following these steps: 1, working on the project idea 2, tabula rasa (evaluating the situation) 3, alternatives and their evaluation 4, evaluating feasibility 5, financial analysis 6, impacts 7, analysing feasibility and maintenance 8, planning escape routes
			Evening	Daily closure - Evaluating the daily operation of the virtual businesses + and planning the business plans of the following day (business negotiations, marketing, persuasion techniques, making a business) CZ cultural evening - Presentation, country image video, presenting and teaching songs, dances, games, introducing gastronomy, quiz
11.	2015. 08. 27.	Thursday	AM	Small groups join in the work of local entrepreneurs, farmers and manufacturers (masseur, garden builder, traders, dog breeders, greengrocers, farming entrepreneur, gift makers, tour guides, food processors, chefs etc...)
			PM	Contest of the business plan of the virtual businesses – Each group get about 5 minutes to present their business plan, which can be a role play, presentation or documentation (presentation is required from each group) Farming practice
			Evening	Daily closure - Evaluating the daily operation of the virtual businesses + and planning the business plans of the following day (business negotiations, marketing, persuasion techniques, making a business) HU cultural evening - Presentation, country image video, presenting and teaching songs, dances, games, introducing gastronomy, quiz

12.	2015. 08. 28.	Friday	AM	A siker titka – a virtuális vállalkozások kerekasztalai A cserevégi performansok kigondolása, betanulása The secret of success – roundtable of the virtual businesses Practicing the end term performances
			PM	Life coaching, business coaching - Writing down our life and business goals, determining its phases and clarifying our tasks Monopoly, Austerity (use Google!)
			Evening	Daily closure - Evaluating the daily operation of the virtual businesses + and planning the business plans of the following day (business negotiations, marketing, persuasion techniques, making a business) Planning the future through poetry, songs, painting or street art
13.	2015. 08. 29.	Saturday	AM	Business training – team building, self-knowledge, communication, negotiation, leader efficiency, crisis, media, personal efficiency trainings and protocol (Google helps you) Quiz
			PM	Youthpass – data, information on the project and the activities, collecting and evaluating the learning experiences and personal competences gained during the project, scanning and signing them Theme performances – Showing the scenes, role plays and performances of the virtual businesses + prizing
			Evening	Daily closure – Making the final balance and presenting the results of the virtual businesses Night spa
14.	2015. 08. 30.	Sunday	AM	Evaluating the results Preparing the participants for the written evaluation Evaluating the virtual businesses, publishing the final balances and results and handing out the 'Exchange's best business' award to the group that collected the most dumps
			PM	Evaluating the results The afterlife of the exchange
			Evening	Finish-party
15.	2015. 08. 31.	Monday	AM	T R A V E L L I N G H O M E
			PM	

Helyi fiatalok (local youth)
HU
PL
BG
RO
CZ