

## Presentation of the project

### Project:

**W.O.So.Coop: Work On Social Cooperation**

### Time span:

01 Sept 2014 – 31 May 2015

### Partnership:

#### *Coordination of the project*

- Consorzio Leonardo

#### *National partners*

- |   |                   |
|---|-------------------|
| • ADVIT Moldova   | Moldavia          |
| • APY (Armenian Progressive Youth)                      | Armenia           |
| • European Youth Centre Breclav z.s.                    | Repubblica Ceca   |
| • Youth NGO Iskra                                       | Ucraina           |
| • MilleniuM   | Moldavia          |
| • Dogal Yasam Dernegi                                   | Turchia           |
| • Vicolocorto   | Italia            |
| • Yellow Shirts   | Romania           |
| • IDC (Institute for Democratic Changes)                | Georgia           |
| • Youth Cooperation Centre of Dilijan NGO               | Armenia           |
| • Center Women and Modern World                         | Azerbaijan        |
| • Drustvo za razvijanje prostovoljnega dela Novo mesto  | Slovenia          |
| • Coalition of Youth organizations SEGA                 | Macedonia         |
| • URI (Urban Research Institute)                        | Albania           |
| • Udruga Agencija Lokalne Demokracije                   | Croazia           |
| • ALDA – The European Association for Local Democracy   | Francia           |
| • Fundacion Privada Indera                              | Spagna            |
| • Associazione per l'Ambasciata della Democrazia Locale | Bosnia Erzegovina |

## **Aim:**

The project WOSOCOOP – Work on Social Cooperation aims at tackling youth unemployment by promoting participation and inclusion of young people with fewer opportunities. The project is in line with the Action KA1 Learning Mobility of Individuals of the new ERASMUS + programme, which includes, among other activities, mobility for young people and youth workers.

The main pillar of the project is the Training Course "Youth Unemployment: Working on Social Cooperation", based on Non-Formal Learning Methodology. The training course will gather youth workers and young leaders from different organisations based in EU and EECA with the aim to tackle the issue of Youth Unemployment with particular attention to social work and the cooperative sector.

## **Objectives:**

The project aims to achieve the following objectives:

- To help youth's access into the labour market, by providing them with necessary skills and knowledge (i.e. CV and Motivation Letter writing techniques, hints to pass a job interview, working with E-Job Databases, introduction to the idea of Cooperative);
- To promote youth's involvement in voluntary work, conceived as a starting point towards the labour market;
- To reflect, discuss, share opinions and experience on youth unemployment issue in different European countries;
- To stimulate unemployed youth's mobility and active participation in the society;
- To encourage the creation of future projects within the Erasmus + Programme targeting unemployed youth.

## **Main activities:**

The main activity of the project is the Training Course, which last from 25 of January to 01 of February 2015 and it will be situated in Casarsa della Delizia (Italy).

It will be developed by applying interactive and participative approaches. The Training Course is meant to stimulate young people's spirit of initiative, creativity and entrepreneurship through theoretical input from experts and participants. Active participation and teamwork will be the main features of the training course. Daily evaluations will allow participants to give their feedback to both the course and the trainers.

The presence of participants from both EU and EECA countries will allow the analysis of successful models and the exchange of good practice.

## **Partners' role:**

- Each partner must duly promote the project in its own country by applying all the communication channels at disposal (website, social media, newsletters, press, etc.)

- Each partner must send 2 participants to attend the event
- Partners must support participants back in their territory to act as multipliers transferring the acquired skills to other youth from their organisation, local schools/universities, etc
- Each partner must duly promote the outcomes of the project in its own country by applying all the communication channels at disposal (website, social media, newsletters, press, etc.)

## **Visibility**

The following channels will help raising awareness on the project and will ensure its visibility and dissemination:

**Website:** It will be create a dedicated website in which all project materials and outputs will be uploaded.

**Social network:** Social networks will be employed to grant a broad visibility to the project. This tool is very relevant considering that it actively involves the younger generations and that it is grass-root based.

**Traditional media as written press,** radio and television will also be involved in the promotion and dissemination of the project, in order to encourage private and public interest. Partners will contribute by involving their press-offices.

**A specific Logo** will be designed to ensure an easy but high visibility of the project.

**Multiplying actions:** participants involved in the different activities will play a relevant role at the local level to involve other “ordinary” citizens through a peer-to-peer approach.