

# **YOUth Are The Voice**

A training course about Participation in Social Media and Social Movements.

VELDEN AM WÖRTHERSEE - AUSTRIA

MONDAY 20<sup>TH</sup> MARCH (ARRIVAL DAY)

MONDAY 27<sup>TH</sup> MARCH (DEPARTURE DAY)

2017

## PARTNERS AND PARTICIPANTS GUIDE



TAKE ME WITH YOU AND DON'T LOSE ME!











## **WELCOME**

Congratulations! You are a partner in the Training Course "YOUth Are The Voice" and you are among the 31 participants that will take part at the training. There will be participants from Autria, Bulgaria, Czech Republic, Estonia, Cypros, Germany, Hungary, Italy, Portugal, Romania, Spain and Sweden.

You are among these participants, because we believe that you will benefit from the training course. As well we believe that you will be the one that can share his/her experience with others and therefore be the source of enrichment for the other participants.

We hope that those 8 days you will spend at "YOUth Are The Voice" will be for you a vivid and useful intercultural experience. To achive this we need to look at some practical needs as well and therefore we have prepared for you this "participants survival guide", which will help you to answer many questions and as well to prepare for the project.

Read the guide carefully and keep it with you on your travels so you can check the information whenever you need.

We are looking forward to meet you in Austria!

## THE TEAM

If you hoped to see our pictures in this part then we are sorry. You will have to wait until you get to Austria to find this out. However we can tell you that the team of organisers and facilitators are from the Estonia, Brazil, Austria and Italy.

## Marco Lorenzo Eva Marc

And how will we do it? It will be a training course, but not like one where you can sit back and relax. We will use active methods, based on experimental learning in combination with practical theory. This means that you will work in workshops, with role plays and exchange the experiences you have from your day to day work and work on concrete future project plans.

## WHAT LANGUAGE WILL WE USE

Despite many of you speak many different languages the official training language will be English only.

## THE CONTENT AND ACTIVITIES

"YOUth Are The Voice" is a training course based on non-formal and on the principles of hands-on learning and transfer of skills, however according to non-formal technics. Nowadays, it is vital for young people and civil society youth organizations to grasp the work of social media, not only because they are tools of free promotion of one's activities and projects, but also because they are now the most powerful tools that activate communities behind a cause.











The course will present to the participants the basics of communication, public speaking, influence, persuasion and rhetoric and how this applies to social media and how messages and values are transmitted to the public and audience. The TC will consider the sociology and psychology of mass communication, as well as analyze the most recent existing movements that have made extensive use of social media, which have proved to be essential for their success.

The most important part of the TC includes strong elements of practice and handson transfer of knowledge, in which everything that has been learned during the sessions can be put into practice through the development of a media strategy and its implementation under the support and the coaching of the international trainers. In fact, the training course is aimed at youth workers, young activists, members of youth organizations who may face difficulties in promoting their work and values among the general public and audience and to who wants to gain more knowledge of the issues considered.

The project, which will take place in Velden am Wörthersee in Austria, will have great impact on the ability of the participants to reflect on the new dynamics that characterize the "social media" in Europe and, through the use of non-formal learning methods, will provide them with the skills and tools to approach it with confidence and creativity, so that it could fall into multiple personal opportunities. For this reasons, the TC will have a deep impact on the participants and will give a great contribution to:

- Develop bases on communication, public communication, influence, persuasion and rhetoric and how this applies to social media and how messages and values are transmitted to the general public and audience;
- > Develop the skills and abilities of youth workers to support the active participation of young people in the context of the local communities, through the use of instruments and methods of social media.
- Examine the possibilities for use of social media for youth activism;
- Reflect on the non-formal education, of its methods and the applicability of them within social networks;
- ➤ Develop creative and attractive ways to leverage social media for youth activism, with particular attention to civil engagement;
- ➤ Identify opportunities for engagement of local communities and design and develop action plans for the use of social media in the local contexts of reference.

## INTERCULTURAL EVENING

During the training course we plan to arrange an InterCultural Evening. You will present your own cultures - national, regional, personal or any kind of culture you feel you belong to.

This means that all options are possible. A culture may be presented by a song, a story, a poem, a dance, some drink or food, etc.

We will not have a kitchen to prepare the meals for the intercultural evening, so we suggest that you adapt your food and drinks to that reality (we can arrange a refrigerator, if necessary).

So in short it should not be actually presentation, it should be an activity or something and it is up to you to replace the word something.











### MARKET OF ORGANISATIONS

One of the nice side effects of international training is the opportunity to meet new nice and interesting people from different organizations all over Europe. So let us know which context are you recently active in and present your organization and their work. Bring you promo materials and use your chance to meet future partners!

## PREPARING FOR THE CONTENTS

In this section you can find web-links which will help to broaden your understanding of the youth in action programme, non-civic and intercultural education in the European context. These links will be useful for you before the training (in terms of introduction) and after the event (in terms of future project implementations as well as training opportunities).

### General information on European Youth Program

<a href="http://ec.europa.eu/youth/index\_en.htm">http://ec.europa.eu/youth/index\_en.htm</a>
 Information on the European Youth in Action Program. User's guide is available

#### Non-formal education and intercultural learning

- http://www.infed.org/biblio/b-nonfor.htm
   Formal/Non-Formal/informal Education background.
- <a href="http://www.efc.be/ftp/public/cpi/TCFF%20Intercultural%20Learning.pdf">http://www.efc.be/ftp/public/cpi/TCFF%20Intercultural%20Learning.pdf</a> Intercultural learning.
- <a href="http://www.youth-partnership.net/youth-partnership/publications/T-kits/T">http://www.youth-partnership.net/youth-partnership/publications/T-kits/T</a> kits/T kits

T-kit publications connected with european youth work.











## NUMBER OF PARTICIPANTS

"YOUth Are The Voice" will gather 31 participants from 12 different countries. Austria will be represented by 4 participants, check bellow to discover how many placements your organisation have.

Organisations	Country	<b>Number of Participants</b>
GEMMA-Germeshausen und Mak	Austria	4
SDRUZHENIE PROFESIONALEN FORUM ZA OBRAZOVANIETO	Bulgaria	3
EVROPSKE CENTRUM MLADEZE BRECLAV - EUROPEAN YOUTH CENTRE BRECLAV Z.S.	Czech Republic	2
Youth Dynamics	Cyprus	2
Noored Ühiskonna Heaks	Estonia	3
Jugend, Bildung und Kultur	Germany	3
En Kint Egyesulet a Bekeert es Fejlodesert	Hungary	3
ASSOCIAZIONE CULTURALE STRAUSS	Italy	3
Bué Fixe- Associação de Jovens	Portugal	2
Asociatia Minte Forte Labour	Romania	2
ASOCIACION INTERCULTURAL EUROPEA GO EUROPE.	Spain	2
Awesome People	Sweden	2

## **COSTS**

There is a participation fee of **30 euros for participant**, which you can pay during the reimbursement procedure. Board, lodging and programme costs will be provided and paid 100% by grant from the Austrian Erasmus+ National Agency. But it is recommended to have a disposal for drinks, small shoppings, etc.

We have a budget for travel costs. According to the restrictions of the Erasmus+ Programme we can only refund up to some of the travel cost, if the following points are fulfilled:

- Your travel route is from your home town to the venue in Austria (Velden am Wörthersee) and back (if you are not travelling from your hometown, contact us previously).
- You have chosen reasonable and economic means of transportation (e.g. APEX or student fares for flight tickets, cheap airlines, 2<sup>nd</sup> class trains).
- Your travel dates are according to the programme (one day plus or minus is O.K., if you can prove that this transfer is cheeper, in other cases please contact us previously.
- You have a receipt or invoice for the cost of your plane ticket and the boarding cards or the train/bus tickets. (If you go by plane and book an eticket please send us a copy by email <a href="mailto:eva@gemma.cc">eva@gemma.cc</a>)











If you have booked your tickets, please, send us the following details as soon as possible:

- Name of the Traveller (Participant)
- Date and Time of the Arrival and Departure
- Price of the tickes to Velden am Wörthersee and back

### TRAVEL BUDGET

According the rules of Erasmus + Programme and the budget that was financed in the Austrian National Agency, here is the maximum amount that each participant can use for the travel to Austria and back:

Organisations	Country	Maximum Budget per participant travel (100%) in Euros
GEMMA-Germeshausen und Mak	Austria	0 Euros
SDRUZHENIE PROFESIONALEN FORUM ZA OBRAZOVANIETO	Bulgaria	275 Euros
EVROPSKE CENTRUM MLADEZE BRECLAV - EUROPEAN YOUTH CENTRE BRECLAV Z.S.	Czech Republic	180 Euros
Youth Dynamics	Cyprus	360 Euros
Noored Ühiskonna Heaks	Estonia	275 Euros
Jugend, Bildung und Kultur	Germany	275 Euros
En Kint Egyesulet a Bekeert es Fejlodesert	Hungary	180 Euros
ASSOCIAZIONE CULTURALE STRAUSS	Italy	275 Euros
Bué Fixe- Associação de Jovens	Portugal	360 Euros
Asociatia Minte Forte Labour	Romania	275 Euros
ASOCIACION INTERCULTURAL EUROPEA GO EUROPE	Spain	275 Euros
Awesome People	Sweden	275 Euros

#### Attention:

Please consider that with a high chance you will need a connection train for traveling from the arriving airport to the training city. For example if you arrive at Vienna airport you will have approximatly a 4h train ride to the city of the training. So please have a look on train tickets before you finally book your flight because in some cases the ticket prices for train can be from 30 - 100€ (round trip). For further details look at <a href="http://www.oebb.at/">http://tickets.oebb.at</a> or contact us. You definitly have to book your flight and train ticekt before you come to the training!

We intend to make the reimbursement as a wire transfer after we have all the necessary documents already mentioned before (boarding passes, bus tickets, etc.). The charges for the wire transfere (just for not Euro-Countries) are at partners expense. We will directly reduce participant fee from the travel costs.











We will NOT reimburse the amounts that get over the maximum budget for each participants. So please book your tickets as soon as possible.

If you would like to stay longer in Austria, you can book flights up to 2 days before/after arrival/departure of the dates of the training. Tickets with the dates longer than 2 days after/berfore the dates of the training will **NOT** be reimbursed.

## ABOUT THE VENUE

The training course will take place in Velden am Wörthersee, Austria. The arrival day is Monday afternoon 20<sup>th</sup> March 2017 and departure day will be Monday morning 27<sup>th</sup> March 2017.

We will be hosted in the following place:

#### Cap Wörth Youth Hostel

http://www.hiyou.at/index.php?article\_id=39&clang=1

We will share nationalities among the rooms. There is a bathroom/shower in each room. Bed linen will be provided by the hotel. **Please take some towels with you.** 

Breakfast, lunch, dinner and coffee breaks will happen in the hotel during the whole project.

As you can check in the website, the place offers different activities and possibilities and it can be enjoyed by the participants. Don't forget your swimming clothes because there is swimming pool in the Youth Hostel. ©

Almost all of you will fly to Vienna International Airport and from there you will have to take a train/bus to Velden am Wörthersee. Each group will be instructed separately in the best way to reach Velden am Wörthersee by e-mail after confirming the arrival time. All the groups will be picked up by the organisers at the train/bus station in Velden am Wörthersee.

**Note**: Organisers will not provide any accommodation for additional stay in Austria. If participants plan to arrive a few days earlier or depart a few days later they are kindly requested to inform us and we will be glad to offer assistance with booking a hotel.

# PARTICIPANTS AND PREPARATION OF THE GROUPS

Each country will select the participants from 18 to 30 years old. Please find the Application Form attached to the letter.

DEADLINE: All partners have to give information about their participants and the travel details before 5<sup>th</sup> February 2017!

Failing to accomplish this deadline will give us the right to replace the partnership in accordance of the Programme rules.











### WHAT TO BRING:

- Clothes: we don't have any dress code on our project so feel free to take whatever clothes make you feel comfortable and help you to participate in all activities. In the spring time in Austria it is still cold (about 10° Celsius), please take some warm clothes with you. Therefore, It's not a bad idea to check the weather forecast for Carinthia/Austria before you fly and then pack your suitcase. ©
- Towels- those are not included on the rooms. (But also there is possible to have towels by price 0,80€)
- Promo materials with main information to present your Organisation during the evening of Organisation Market.
- Ideas, music, snacks, drinks etc to present your country and culture in the Intercultural Evening!

## **CONTACT DETAILS YOU MAY NEED**

If you have any questions concerning the <u>travelling</u> or the <u>programme</u> to the course, please contact **Eva Kobin**: eva@gemma.cc

If you have any questions concerning the <u>organization</u> of the course, please contact **Marc Germeshausen**: <u>office@gemma.cc</u>

SEE YOU SOON IN AUSTRIA!

YOUR TRAINING TEAM









